

# Sierra Madre News

\$3.00 YEARLY—7c PER COPY

9 KERSTING COURT, SIERRA MADRE, CALIF.

THURSDAY, APRIL 23, 1953

OFFICE TELEPHONE—CUster 5-3324

VOL. 47. NO. 24

## Around the Square

Apple trees aren't supposed to grow in California. Which is a statement that would seem to have no relation to anything at this point, except for the fact that one is growing in the front yard of Mr. and Mrs. Stanley Coutant, 666 E. Sierra Madre boulevard. And nobody planted it.

The only clues are the facts that the house is about 12 years old and the tree is about 12 years old. Some workman during the construction of the house, perhaps a carpenter with "Johnny Appleseed" blood in his veins, may have been eating an apple.

Perhaps he didn't know that apple trees don't grow in southern California—when he tossed the core aside.

Mrs. John Rudbeck tells us about her dog, Lulu, that goes next door to the Bill Schwartzes at the first sound of thunder.

The Schwartzes have cut a small opening at a rear door just large enough for their cat to get through. But Lulu, a large English setter, is always found inside the Schwartz home after a bit of thunder. In fact, she was there two mornings ago, even though no one could remember hearing the slightest rumble.

Until they checked up, that is. Seems a neighbor, awake during the night mentioned that there had been "just the tiniest bit" of thunder. So Lulu has good ears—and the talents of a Houdini.

Nobody yet knows how she does it. Double-jointed?

Occasionally—but not often enough—people send us bits of human interest stuff, which we like except for the note of apology that sometimes comes with it. Too many people seem to think it's an immodest act to tell about themselves. But why?

We say, "Let's have less modesty, and more fun." In the column, that is.

## School Board Plans Lease Of Classrooms

At Tuesday evening's meeting of the Trustees of Sierra Madre City School, the board authorized Superintendent Charles Skutt to arrange for the leasing of two class rooms from the Foothill Jewish Community Center for the coming school year. By renting two rooms, double sessions can be avoided, according to Mr. Skutt.

The board also requested that the Salary Committee and the Professional Committee assist in deciding qualifications of personnel for tenure. Tenure becomes mandatory when attendance reaches 850, which appears imminent.

Further action included the resignation of Mrs. Margaret Culbertson, who resigned because of illness, and acceptance of the Davis property for re-ordination.

### IN READER'S DIGEST

James N. Thurston of 601 Mariposa avenue, is the recent recipient of a check from The Reader's Digest for an anecdote submitted to the magazine's department, "Life in These United States." Thurston's contribution appears in the May issue.

## 17 Community Groups Slated To Submit Fair Queen Choice

Sierra Madre, home of many queens of many events, Rose parades and Wistaria fetes, enters another contest for an outstanding beauty, with 17 local and neighboring organizations planning the nominations of candidates for queen of the Sierra Madre Community Fair, part of a community wide campaign to replace the city's outmoded swimming pool.

The Community Fair, June 9 through 14, is the next major activity in the local effort to finance a new pool without resorting to a bond issue. Besides paper and scrap drives during recent months, a \$10-a-plate dinner was held at the Pasadena Athletic Club April 11.

The Canyon Pool in Sierra Madre attracted thousands of summer swimmers from San Gabriel Valley communities over a span of 24 years.



THE SCHOOL BOND ISSUE to be decided through the ballots of Sierra Madre voters will be a majority of "yes" votes if these women have anything to say about it. Each one of them has been selected as a "captain" in her neighborhood to see that all those in favor of building a new school at Canon and Highland get out to the polls May 5. Meeting almost daily throughout the town for "Morning Coffees," they will continue their organizing right up to Election Day—as they were doing when this picture was taken recently at the home of Mr. and Mrs. Harold Bartel, 566 Manzanita. They are, from left to right: Mrs. Bartel, Mrs. George Feichtmann, Mrs. Mercer Duff, Mrs. Alexander Black, Mrs. Conrad Munson, Mrs. A. J. Dewey, Mrs. Foster Buckner, Mrs. Philip Potter, Mrs. William Herold (almost hidden), Mrs. Norman McDonald, Mrs. Jack Paschall, and Mrs. O. M. Abraham.

S.M. News Photo

### Traffic Accidents Cost Californians One Million a Day

Traffic accidents are costing Californians almost a million dollars a day, the California Highway Patrol has reported.

The sum is figured by multiplying \$95,000, the estimated cost represented by one traffic fatality, by 10, which is the average daily traffic death toll in the state.

The sum also includes losses incurred in injury and property damage accidents. The Patrol said the state's traffic accident bill for 1952, with a provisional death toll of 3618, was \$343,710,000.

Officials pointed out that last year's multi-million dollar burden was being shared by others than those directly involved in accidents, especially through higher insurance rates.

## Roosevelt To Make Public Address Here

James Roosevelt has accepted an invitation to address the Sierra Madre Democratic Club at a public gathering May 18, according to an announcement at the club's last meeting Monday night.

Much of the club's agenda time was spent in discussing the forthcoming School Bond election, May 5. It was unanimously agreed that although there should be nothing political about such an election, the Democratic Club would endorse the bond issue.

"Practically every civic organization has endorsed the bond," said Mrs. Dan Parker. "This is a city of many children, and a vote against the schools would be a vote against the children. The bond must carry, or we shall be forced into half-day school sessions, which would be unfair to our children."

James N. Thurston of 601 Mariposa avenue, is the recent recipient of a check from The Reader's Digest for an anecdote submitted to the magazine's department, "Life in These United States." Thurston's contribution appears in the May issue.

## May 13 Set for First Annual Meet of Family Service Here

Plans for the first Annual Meeting of the Family Service Board of Sierra Madre were made recently by the Board at the home of Mrs. Dixie Tiller, 125 North Sunnyside.

The date for the annual event was set for May 13, at the home of Mrs. George Osborn, 580 Wilcox road, beginning at 7:45 p.m. All residents interested in Family Service are invited.

At that time, a short business meeting will be conducted. Speaker of the evening will be Carl Shaffer, new director of the Family Service organization in Pasadena. After his talk, there will be a question-and-answer period.

Mrs. Osborn, Nominating Committee chairman, will pre-

sent the slate of three new officers: Thomas M. Schwartz, to succeed himself; Douglas Lance and Mrs. E. W. Carver to succeed Charles Skutt and Rev. Donald Ostrander. Nominations from the floor will be in order.

At the present rate of participation in the local Family Service group there is enough money in the Treasury to last through the month of May. As a result, the unit is making an appeal to interested citizens who have not already become members of Family Service to do so as soon as possible. Donations may be sent to Mr. John L. Fitzgerald, treasurer. A membership card will be mailed immediately in acknowledgement.

He adds that "boys interested and wanting more information can leave names at Dickson's Market or at the S.M. News."

Your community is alive with projects toward betterment. It needs you!

WEATHER	Date	Max.	Min.
	April 15	72	44
	16	80	54
	17	70	52
	18	68	46
	19	72	52
	20	70	52
	21	64	50
	22	68	52
Rainfall to date		12.63	
This time last year		34.68	

## April Marks Fourth Edition Date for Nursery Handbook



BIG ATTENTION TO A LITTLE BOOK is being given by parents in Sierra Madre this week, because the modest publication, having gained world-wide attention, moves into its fourth printing this month. Its full title is: "A Nursery School Handbook for Teachers and Parents." More simply referred to as the "Nursery Handbook," it began with 200 copies, laboriously mimeographed and assembled by hand, then grew in publication to 400 copies, some of which are now being used in foreign countries. Those in the picture, from left to right, are its author, Mrs. Marjorie Green, director of the Sierra Madre Community Nursery School, Mrs. John C. Loomis, chairman of the Handbook Committee, Enrique Alonso, treasurer of the Association, and Mrs. Gerald Marugg, president.

Teachers and students in the United States and those in foreign countries may be many miles apart, but they have one thing in common—"A Nursery School Handbook for Teachers and Parents," published by the Sierra Madre Community Nursery School Association. With no publicizing except through word-of-mouth advertising, the Handbook has attracted so much attention that, after selling 4000 copies, it moves into its fourth printing this month.

Written by Mrs. Marjorie Green, Director of the Sierra Madre Community Nursery School, and Dr. Elizabeth Woods, formerly Supervisor of Guidance and Counseling, Los Angeles City Schools, the first edition of the Handbook was published in 1948 as a guide to teachers and parents interested in providing a good child guidance program for their preschoolers.

First Edition  
The first edition amounted to

200 copies. Laboriously mimeographed and assembled by hand in the City Hall under the direction of Mrs. Charles Skutt, it now has taken the name of Sierra Madre and its Community Nursery School into many sections of the United States and throughout the world. Among the many orders have been those from Sweden, England, British Guiana, Alaska; from Father Flanagan's Boys' Home, Drexel Institute of Technology, Pa., Michigan State

College, Baptists' Bookstore, New Orleans, La., Children's Bureau, Dept. of Labor, Washington, D.C.; from the Los Angeles Public Library, Dept. of Education Library, Winnipeg, Canada, the Salvation Army Day Nursery, Los Angeles.

Reference Textbook  
The Handbook is used for reference purposes and as a textbook for classroom instruction. Reviews of the Handbook and articles about the Nursery

Turn to Page Twelve

THURSDAY, APRIL 23, 1953

OFFICE TELEPHONE—CUster 5-3324

## 'Public School Week' Reaches Top Billing

### Girl Scouts Assist County X-Ray Service

Girl Scouts under the direction of Mrs. John Hildner are distributing material announcing the County Health Department's Spring chest X-Ray program which begins in Sierra Madre Monday, according to Dr. Chester C. Burski, district health officer.

In addition to telling when the mobile chest X-Ray unit will be in the area, the notices state: "The X-Ray is a picture of your chest at no charge to you; you do not have to undress; it only takes a minute and does not hurt."

"You will be notified of any chest condition requiring medical care, and reports in this tax-supported service are confidential."

Dr. Burski said that medical authorities feel that every adult should have an annual chest X-Ray. Lung cancer and certain heart abnormalities, in addition to tuberculosis, are often detected by this means, he pointed out.

Under the supervision of Mrs. Betty Conzelman, president of the local Coordinating Council, hostesses to assist in registration and information will be furnished by the following groups: Sierra Madre Women's Club, Sierra Madre Civic Club, Girl Scout Council and Camp Fire Girls' Council.

The big gray truck will be parked in the Triangle at Kersting court, 9 a.m. to 3:30 p.m. April 27, and 1 to 7 p.m. April 28.

WEATHER	Date	Max.	Min.
	April 15	72	44
	16	80	54
	17	70	52
	18	68	46
	19	72	52
	20	70	52
	21	64	50
	22	68	52
Rainfall to date		12.63	
This time last year		34.68	

For many weeks, parents, students, and teachers in Sierra Madre have been preparing to participate in California's 34th annual "Public Schools Week" from April 27 through May 2. The event bears special significance this year, in view of the forthcoming school bond election, May 5.

As an introductory occasion, Sierra Madre's Masonic Lodge 408 F. & A. M. is presenting Dr. Edward Rowins, personnel director of the Pasadena City Schools, in an appearance at the Masonic Temple tomorrow evening at 8 p.m. Formerly the Grand Orator F. & A. M. in California, Dr. Rowins will speak at the meeting of Masons to which the general public is invited.

According to R. B. Pease, Masonic chairman of the "Public Schools Week Committee," Rowins' talk will be in keeping with the spirit of the celebrated week, which is devoted to a better understanding of the school needs within the vicinity and throughout the state.

Another attraction on the week's schedule will be the "Open House" program at City School Friday evening, May 1, beginning at 7:30 o'clock. Families will gather in the auditorium for a welcome from Superintendent Charles A. Skutt, and the presentation of awards by a representative of the local Masonic Lodge, before visiting the school rooms.

Featured among the displays will be a special section devoted to craftwork by Girl Scouts and Campfire Girls.

During the week, parents and others interested in knowing the teaching methods and programs at City School are invited to visit the classrooms while actual instruction periods are in progress.

DR. FRANCIS W. MAXSTADT

of the board of trustees, Caltech President L. A. DuBridge has announced.

The appointment is effective July 1. Professor Maxstadt will assume duties previously handled by L. Winchester Jones, associate professor of English, who has acted as both registrar and dean of admissions.

Work of the admissions office has gradually increased due to establishment of a number of new undergraduate scholarships and to the increasing attention devoted to improved selection of freshmen students, and Professor Jones will continue to serve as dean of admissions.

Professor Maxstadt has been a member of the Institute staff since 1919. He graduated from Cornell University in 1916, and later received the M.S. and Ph.D. degrees from Caltech.

### REMEMBER THE CEMETERY!

City Administrator R. Merritt Baker is asking the citizens of Sierra Madre to remember the needs of the local cemetery, especially at this time of year when Decoration Day ceremonies are forthcoming. There have been certain times in years past when city officials and relatives of those buried in the graves have stood knee-deep in weeds during Decoration Day observances at the cemetery. Will it happen again this year?

Rehearsals are held Thursday evenings at 7:30 in the auditorium of the Sierra Madre City School, and all musicians are welcome.

## What Is The New School Bond Issue All About . . . ?

One of the most important school issues in the history of Sierra Madre will be presented for voters' consideration May 5, the date set for the \$242,000 school bond election.

Because the News believes the public should hear what the City School Board of Trustees has to say on the matter, it is offering a series of articles, released by the Board of Trustees, to be printed each week between now and election time.

This is the third part in the series.

### Questions and Answers

1. What has caused delay in developing the lots on Auburn avenue into a play area?

The funds for this development were from the increased tax rate for the year 1951. This money has just become available during 1952 and will be spent to develop this as a playground during the summer of 1953.

4. Why won't some of the 4th, 5th and 6th grades be located in the new building?

For several reasons it would be beneficial to have the upper grade students at the main building, namely:

(a) The upper grade students are the ones who belong to the Student Council, Safety Committee,

Angelus Party Nets  
Funds for Parish

The Angelus Guild of the Church of the Ascension were hosts Saturday night at a spring party and benefit dance in the Tournament Room of the Pasadena Athletic Club.

Mrs. Kay Peterson, chairman, has announced that proceeds of the affair will be used to complete the parish hall decorations.

### NOTHING DOWN 12 MONTHS TO PAY

Use the  
**DON JACKSON**  
STORE FOR MEN  
CLOTHING PLAN

18 West Sierra Madre Blvd.

## ARNOLD'S HARDWARE WEEK-END SPECIALS!

**50% Close-out OFF**

IMPERIAL CANDLEWICK-CRYSTAL and  
STEMWARE — ALSO ODDS AND ENDS  
OF STEMWARE . . . ALL 50% OFF

### GARDEN SUPPLIES

DILL & MCGUIRE LAWNMOWERS  
16-IN. 5-BLADE—10-IN. BALL BEARING WHEELS,  
RUBBER TIRES . . .

SPECIAL **\$17.95**

50-FT. PLASTIC HOSE . . . \$3.95  
"PAL" WHEELBARROWS,  
With Rubber Tires . . . \$12.95

14-TOOT GARDEN RAKE **\$1.89**

STURDY GARDEN HOE **\$1.59**

No. 3  
GALVANIZED  
GARBAGE PAIL  
**\$1.99**

27-GAL.  
GALVANIZED CAN  
Suitable for Cans and Trash  
Reg. \$7.95  
**\$4.95**

No. 10  
GALVANIZED  
PAILS  
**69c**

### ELECTRIC TOASTERS

TOASTWELL—POP-UP  
TOASTERS—Reg. \$21.50 . . . Close-Out . . . **\$14.95**

UNIVERSAL—POP-UP  
TOASTERS . . . Special . . . **\$17.95**

NELSON—POP-UP  
TOASTERS . . . Special . . . **\$14.95**

### TOOLS

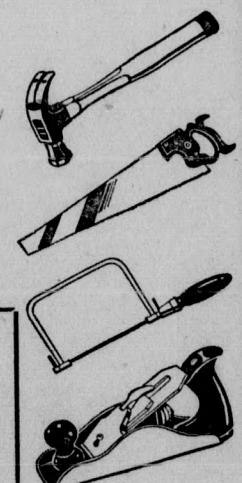
26-INCH—8-POINT  
SAW . . . **\$2.49**

AUTOMATIC SCREW DRIVER  
Reg. \$3.15 . . . **\$1.98**

14-INCH PIPE  
WRENCH . . . **\$2.49**

Block Plane . . . 10-ft. Tape Rule, 8-in. Adjustable  
Wrench, Combination Square & Hack Saw (Frame  
Complete), 16-oz. Hammer, Screw Driver Set (Handle  
with 4 Blades), Wrecking Bar. EACH . . .

**98¢**



**Curtain Stretchers \$3.98**

S & H GREEN STAMPS WITH ALL CASH SALES

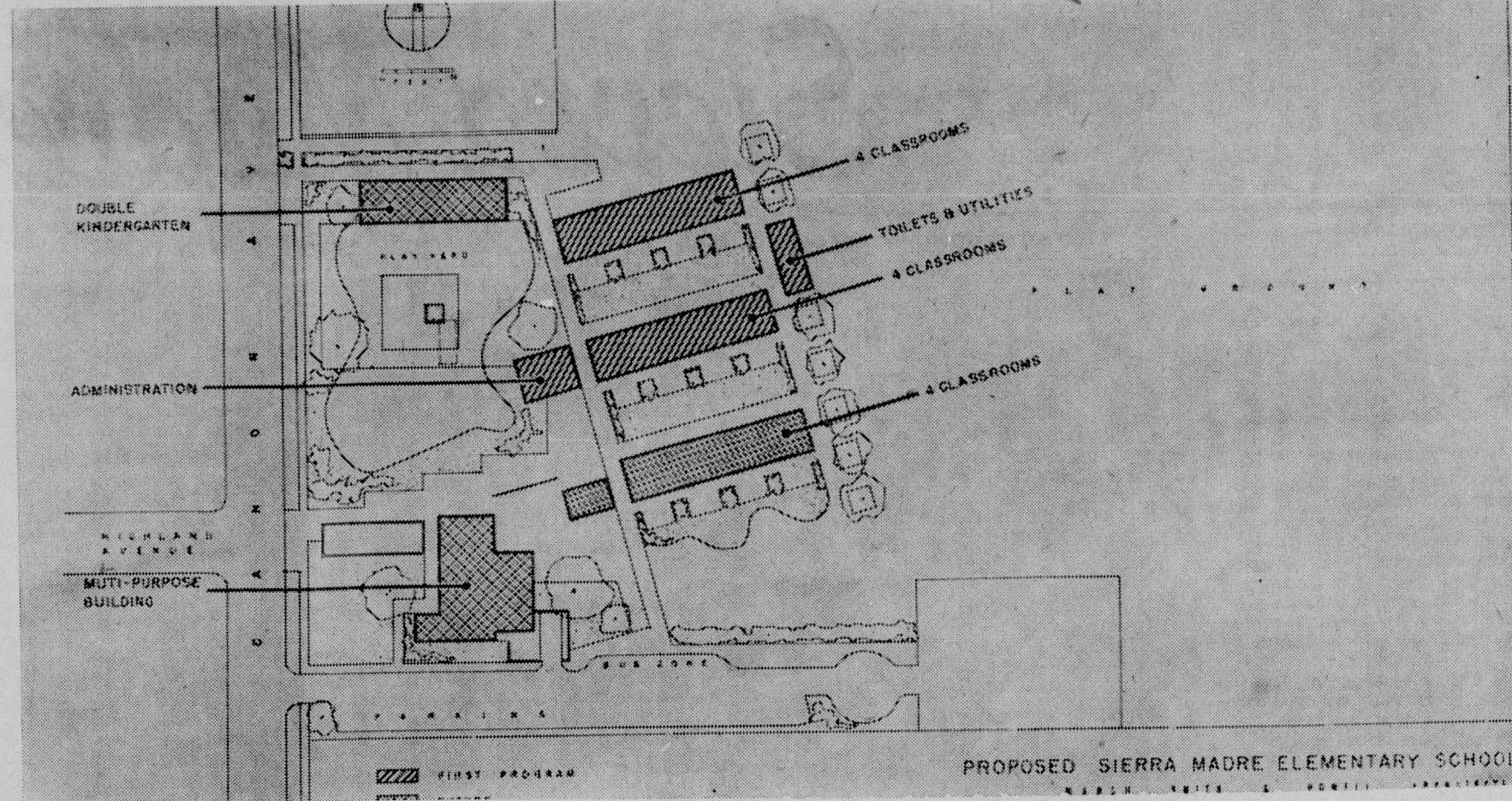
**ARNOLD'S HARDWARE**

OPEN FRIDAY NIGHTS

CUSTER 5-1161

51 N. BALDWIN

SIERRA MADRE



THE MASTER PLAN OF THE PROPOSED NEW ELEMENTARY SCHOOL shows the units that would be put into immediate construction, and those that would be built later in keeping with the growth of Sierra Madre's student population. First accommodations would provide for eight classrooms and a kindergarten, as shown above in the striped sections. The smaller striped portion, to the right of the play yard, is the Administration Building. The large building, at lower left in lighter marking, will be the multi-purpose structure that can be used for cafeteria, auditorium, and recreational purposes. Until the entire plan is completed to include this, students would be served meals delivered from the cafeteria of the present City School. The driveway area at the bottom of the drawing indicates an off-street parking zone and bus stop.

### Storkland

A daughter, Sulin Carol, weight 7 lbs. 13 ozs., was born Friday, April 17, in St. Luke Hospital to Mr. and Mrs. William Tessedder, 335 Auburn. The Tessedders have no other children.

A baby girl was born Friday, April 17, in St. Luke Hospital to Mr. and Mrs. Donald Davey of Monrovia, formerly of Sierra Madre.

Born to Mr. and Mrs. John Grijalva, 537 Brookside Lane, a son, April 5 in St. Luke Hospital, Pasadena.

### William Kellows Are New Residents Here

Mr. and Mrs. William Kellow, formerly of Colorado Springs, are new residents in Sierra Madre. They have purchased, moved in to and are remodeling Mrs. Josephine Bangsberg's house at 168 Santa Anita court, and Mrs. Bangsberg has moved to Mt. Shasta, Calif.

Mr. Kellow is a retired veteran. The Kellows have a daughter and son-in-law living in Beverly Hills and moved here to be nearer them.

### MOVES TO PASADENA

Mrs. Myra Darling moved from 101 Auburn to 1708 Paloma, Pasadena, to be more conveniently located to her work. She is employed at the Hertel-Barnett Company in Pasadena. Mrs. Darling had lived in Sierra Madre for about eight years.

See the New  
**O'KEEFE & MERRITT**  
GAS RANGES  
AT  
**FOSTER'S**



- LIBERAL TRADE-IN ALLOWANCE . . .
- OPEN EVENINGS

A phone call will bring a representative to your home . . .  
Absolutely no obligation.

**FOSTER  
APPLIANCES**

DOuglas 7-5808  
121 South First  
Arcadia

### Newcomers Here Entertain Friends

Mr. and Mrs. George H. Winchell, 240 South Canon, who moved to Sierra Madre several weeks ago from Inglewood, have had a number of guests recently.

Here for a small dinner party were Mr. and Mrs. A. J. Police of San Pedro, Mr. and Mrs. Roy Miller and daughter, Betty Gail, of Alhambra, Mr. and Mrs. G. V. Lowe, Mrs. Frances Perrea and Mrs. Elizabeth Maulsby, all of Los Angeles.

Spending the day here earlier this week with Mrs. Winchell were her niece and infant daughter, Mrs. Ronald Raskey and Elsie Ann of Riviera and Mrs. Winchell's sister, Mrs. Lowe of Los Angeles.

**MRS. CALEY HAS GUESTS**  
Mr. and Mrs. Arthur Fraas of Lakewood, Ohio, and Mr. and Mrs. Robert Fraas and their two sons, of Manhattan Beach, were dinner guests recently in the home of their aunt, Mrs. Mary D. Caley, 233 Ramona.

### RETURN FROM MISSOURI

Mr. and Mrs. Howard Stroup, 326 W. Highland, returned to Sierra Madre recently after a 10-day visit with relatives in Kansas City, Mo.

### Mother of Mrs. John Lu Visi Dies Here

Mrs. Marianna Curielli, 72, of Chicago, mother of Mrs. John Lu Visi, 734 Skylane drive, died early Monday morning in Groth Hospital where she had been a patient for four weeks. With her when she died were Mrs. Lu Visi and another daughter and a son, Mrs. Nat Giannoni and Rev. Joseph Curielli, both of Chicago.

Another son who survives, Mr. Peter Curielli, a Chicago attorney, had been here earlier during his mother's illness but had returned to Chicago. It was the first time since 1936 that the entire family had been together.

Mrs. Curielli came to Sierra Madre in February for her annual winter visit here. She suffered another heart attack which proved fatal.

Mrs. Lu Visi, Mrs. Giannoni

### PAINT TO PROTECT AS WELL AS BEAUTIFY YOUR HOME

Let us help you select your paints.  
Glidden's Paints • Wallpapers  
Venetian Blinds • Window Shades

**MONROVIA NATIONAL PAINT STORE**  
610 S. Myrtle Avenue Elliott 8-1181 Monrovia  
"The One-Stop Home Decorating Center" (S & H GREEN STAMPS)

### BUCKNERS IN ARIZONA

Mr. and Mrs. Foster Buckner and children, 62 Olive, have taken a week's business and vacation trip to Phoenix and Oak Creek Canyon, near Flagstaff, Ariz. They left Monday and will be away all week.

this subject at various Junior Colleges in Southern California, receiving warm acclaim wherever he has appeared.

Last week, the Lions were instructed by Fred Wheeler of Arcadia as to the best means of catching "the big ones" during the fishing season this year.

### V.F.W.

Harry L. Embree Post,  
No. 3208

\*\*\*

### MEETINGS

Every  
2nd and 4th  
Wednesday

\*\*\*

"If you served Overseas  
you belong with us."

\*\*\*

37 East Montecito CU 5-9066



### Gas roasts it WITH LOVING CARE!

**GAS** gives meats loving care because it constantly maintains the low temperatures you want. The automatic heat control stands vigilant guard . . . keeps your oven always on its temperature mark. This means less shrinkage — more meat to eat.

Gas oven heat isn't stagnant either. Heated air circulates constantly . . . gently and evenly surrounding your food . . . sealing in

vital goodness and moisture . . . keeping flavors from mingling and your oven from smelling musty.

If you're really meat hungry, you need the incomparable services of a new automatic gas range. One of the gleaming, work-saving, time-saving models now at dealers or your Gas Company. Do plan to see them soon. They cost less to buy . . . less to operate . . . and cook every food to perfection.

**SOUTHERN COUNTIES GAS COMPANY**  
Live better, spend less with **GAS**

CHRISTIANS TODAY  
LACK TRUE PRAYER  
GUEST PASTOR SAYS

Capacity audiences at Bethany Church heard Dr. Robert Schaper, evangelist associated with Jack Shuler, in both the morning and evening services last Sunday.

Dr. Schaper's morning sermon was entitled, "What in the World Is the Matter?" Pointing to the text in the ninth chapter of Mark, Dr. Schaper compared the failure of the disciples in Christ's day to what he termed the "powerlessness" of Christians today. The fault is lack of true prayer throughout Christendom, he said.

Dr. Schaper singled out the specialization of the Christian ministry as one of the main causes for the lack of prayer power. "In times of adversity or perplexity you want a person who can pray. Are you that type of person?" he asked.

Dr. Schaper ended his mes-

News of the Churches

Lutherans To  
Hear Guest  
Speaker Sun.

Rev. A. G. Webbeking of Montebello will conduct services next Sunday, April 26, for the congregation of Faith Lutheran Church, meeting temporarily in the Woman's Clubhouse.

Rev. Webbeking is the Mission Counsellor for the Southern California District of the Lutheran Church, Missouri Synod.

Prior to his call to that position, according to the local church's pastor, Rev. A. Hesse, Mr. Webbeking held the pastorate of Immanuel Lutheran Church in Orange.

Sierra Madre's Faith Lutheran Church is constructing a new edifice at Hastings Ranch Drive and Sierra Madre boulevard. The building will be dedicated in June.

Lesson-Sermon Studies  
'Probation After Death'

That life and progressive experience continue after death is the leading point in the Sunday Lesson-Sermon "Probation after Death" in all Christian Science churches.

Luke's Gospel (24:30, 31, 33, 35, 36) records that Jesus walked to Emmaus with two of his disciples after his resurrection, and "as he sat at meat with them, . . . their eyes were opened, and they knew him; . . . And they rose up the same hour, and returned to Jerusalem, and found the eleven gathered together, . . . And they told what things were done in the way, . . . And as they thus spake, Jesus himself stood in the midst of them, and saith unto them, Peace be unto you."

Mary Baker Eddy writes in "Science and Health with Key to the Scriptures": "Jesus' unchanged physical condition after what seemed to be death was followed by his exaltation above all material conditions; and this exaltation explained his ascension, and revealed unmistakably a probationary and progressive state beyond the grave. Jesus was 'the way'; he is, he marked the way for all men" (p. 46).

Composer of  
'Old Rugged Cross'  
Recent Guest Here

The 84-year-old man who wrote one of the most famous hymns, "The Old Rugged Cross" and who appeared on the 1953 Rose Parade float which featured that theme, was a guest in Sierra Madre recently before returning to his home in Reed City, Mich.

He is Mr. George Bernard and he and Mrs. Bernard visited briefly with Mr. and Mrs. M. J. Scoville, 272 West Grand View. In California since the first of the year, the Bernards were much in demand on the coast. Mr. Bernard has written many other songs and is a popular speaker.

Their hosts, the Scovilles, are parents of the musical Scoville sisters, Marilee and Marjorie, who soon will make their 2400th public appearance with their marimba, vibraphone and piano numbers.

ASCENSION DAY  
STUDENT WINS  
ESSAY AWARD

Second prize in a national essay contest conducted by the Living Church Magazine of the Episcopal Church, was won by Rosalie Courtright, daughter of Mrs. Frances Courtright of Pasadena and a student in the 8th grade of the Ascension Parish Day School in Sierra Madre.

The subject of the essay contest was: "If I Had a Million Dollars to Give to the Church."

Rosalie's prize of a silver medal and a check for \$50 was awarded in recognition of her suggestion that the money be spent on more radio and television programs devoted to religious subjects.

The contest, which is conducted annually, was open to students in elementary and secondary schools of the Episcopal Church throughout the United States. Other winners in Sierra Madre were:

A bronze medal and honorable mention to Kathleen Sauer, who wrote on the work among the Navajo Indians; honorable mention to Susan Davis, who wrote on the need for work among the Japanese-American orphans; and the same award to Phillip Woodward, who urged that the money be spent for establishing additional parochial schools.

Churchwomen Start  
Planning for New  
Parish Hall Kitchen

The Kitchen Guild of Faith Lutheran Church's Ladies Mission Aid Society will meet next Thursday, April 30, in the home of Mrs. Mary Palmer, 3255 Paloma.

The women of the Guild are doing the work which is preliminary to the purchase of kitchen equipment for the new parish hall now under construction at 835 Hastings Ranch drive. The building will be dedicated June 7, according to the pastor.

CONSERSO PLANS  
MEETING APR. 28

Conserso, a women's organization of the Congregational Church, will meet April 28 at 7:45 p.m. at the home of Mrs. Carl Smith, 101 Bonita.

The program and refreshments will be presented by two Campfire groups; Cheshire May and Han-We-Ma. Later in the evening Rev. George Jenkins will tell about Pilgrim Pines, a summer camp for young people of the Congregational Church.

BAPTIST PASTOR  
ATTENDING ANNUAL  
CONFERENCE

Rev. Roy Reed Gibbs, pastor of the First Baptist Church at 49 S. Baldwin, left earlier this week for Turlock, Calif., where he will attend sessions of the 54th annual conference of the General Baptist Conference of California. The sessions, continuing through Sunday night, are being held in the Calvary Baptist Church in Turlock.

Also attending from Sierra Madre is Mrs. W. F. MacNeill, president of the local church's Missionary Society. Mrs. MacNeill, who left yesterday for the conference and will return Sunday afternoon, is representing both the Society and the church membership.

During Rev. Gibbs' absence the pulpit will be filled at both morning and evening services by guest speakers supplied by

"See the Educational Masterpiece of the 20th Century, the King James Cyclopedic Indexed Holy Bible."

Box 333  
Phone CU. 5-9892

THURSDAY, APRIL 23, 1953

SIERRA MADRE NEWS

UNDERSTANDING EACH OTHER

"To fulfill the hopes of democracy in our American adventure we must attempt to understand one another better, must try to avoid all unnecessary clash of personalities, and develop calmly, before situations arise, suitable techniques for the handling of our differences. No opinion at variance with ours should ever be permitted to threaten our basic human relationship with anyone."—Dr. J. Richard Sneed, First Methodist Church, Los Angeles.

COMMUNITY MAY DAY BREAKFAST

ST. CATHERINE'S GUILD  
Church of the Ascension

Friday, May 1st, 6 to 10 A.M.

ADULTS 75c CHILDREN 50c

Everybody Welcomed

Churches

WELCOME TO  
FAITH LUTHERAN CHURCH  
270 W. Sierra Madre Blvd. A. Hesse, Pastor  
SUNDAY SCHOOL 9:30 WORSHIP HOUR 10:30  
SERMON by the REV. A. G. WEBBEKING of Montebello  
District Mission Counsellor

REV. ROY REED GIBBS, PASTOR  
FIRST BAPTIST CHURCH  
The Neighbors' Sabbath Home  
49 South Baldwin Avenue Office Phone, Custer 5-3000

FIRST CHURCH OF CHRIST, SCIENTIST  
186 West Highland Avenue, Sierra Madre  
Invites you to its services. Sunday Service and Nursery, 11:00 A.M.; Sunday School, for pupils, to age of 20, 9:30 A.M.; Wednesday Testimony Meetings, 8:00 P.M. Reading Room, 22 N. Baldwin Ave., daily except Sundays and holidays, 10 A.M.-3 P.M.; Fridays, 7-9 P.M.

BETHANY CHURCH  
N. Baldwin-W. Montecito Sts.  
DR. GEORGE E. LADD, Pulpit Supply  
SUNDAY SERVICES  
9:30 A.M.—BIBLE SCHOOL  
11:00 A.M.—THE CHURCH OR THE HOME?  
6:30 P.M.—C. E. GROUPS  
7:30 P.M.—WHEN INNOCENCE IS SIN  
Set Your Clocks Ahead and Come on Daylight Saving

KODAK'S NEW BROWNIE MOVIE



Brownie Movie  
Camera  
and  
Brownie Movie  
Projector

Complete, for only \$103.  
Stop in and let us show  
you the biggest "buy"  
all moviedom.

— 24 HOUR SERVICE —

1 Week Kodachrome Service - Authorized Kodak-Graflex Dealer  
• WE GIVE AND REDEEM GOLD BOND STAMPS •

HARTMAN'S PHARMACY

Custer 5-3311

WORKING  
ON A  
PET  
PROJECT  
?

...see us for the materials you'll need

Whether you're building a doghouse, a new garage, or finishing up that room in the attic, discuss your plans with us. We can help you get started, point out shortcuts and economies, and supply all the materials you will need.

**E. K. WOOD LUMBER CO.**  
38 EAST MONTECITO  
SIERRA MADRE  
CU. 5-3431 RY. 1-8746  
Retail yards: Los Angeles • Long Beach  
Pomona • Whittier • Van Nuys • Thermal  
San Pedro • Sierra Madre • Temple City  
"GOODS OF THE WOODS"

Church  
Announcements  
FOR  
SUNDAY  
and the  
WEEK



Bethany Church of Sierra Madre  
SUNDAY SERVICES:  
9:30 a.m.—Bible School.  
11:00 a.m.—Morning Worship.  
6:30 p.m.—Christian Endeavor Societies.  
7:30 p.m.—Evangelistic Service.  
Wed. Prayer Meeting, 7:30 p.m.  
Church of Ascension (Episcopal)  
Corner Baldwin and Laurel Avenues.  
Rev. Harley Gibbs Smith Jr., Rector.  
Mass and Holy Communion, 7:30.  
SUNDAY SERVICES  
Church School Classes, 9 a.m.  
Family Eucharist, 9:50 a.m.  
Eucharist and sermon, 11 a.m.  
Baptism, 12:30 p.m.  
WEEKDAY MASSES:  
Daily at 7 a.m., except Thursdays, at 10 a.m.  
Benediction, 3rd Thursday, 7:45 p.m.  
Confession, Saturdays, 5 p.m.  
Mid-week prayer meeting, 7:30 Wednesday.

Congregational Church  
Sierra Madre Blvd. at Hermosa  
Carl Smith, Minister  
SUNDAY SERVICE  
9:30 a.m.—Church School.  
11:00 a.m.—Morning Worship.  
6:30 p.m.—Chimes from the Singing Tower.  
6:30 p.m.—Pilgrim Fellowship.  
7:30 p.m.—Young Adult Fellowship.

Faith Lutheran Church of  
Sierra Madre  
Missouri Synod  
A. Hesse, Pastor  
Services at Woman's Clubhouse.  
Sunday School, 9:30 a.m.  
Wednesday, 10:30 a.m.  
First Baptist Church of  
Sierra Madre  
49 S. Baldwin Avenue  
Rev. Roy Reed Gibbs, Pastor  
Sunday School—9:45 a.m.  
Morning Worship—11 a.m.  
Evening Worship—7:30 p.m.

First Church of Christ, Scientist  
of Sierra Madre  
186 W. Highland Avenue  
Sunday School for pupils up  
to age 20—9:30 a.m.  
Sunday service and child  
care—11 a.m.

Wednesday testimonial meet  
ing—8 p.m.  
The Reading Room at 22 N.  
Baldwin Ave. is open daily  
except Sundays and holida  
days from 10 a.m. to 3 p.m.;  
also on Fridays from 7 p.m.  
to 9 p.m.

First Jewish Community  
Center  
212 N. Lima St.  
Dr. Charles Steckel, Rabbi  
Friday Evening Services 8:30,  
Saturday Morning Service, 9 a.m.

Tuesday evening, 8 p.m. In  
stitute of Adult Jewish Studies.  
Children's Hebrew School,  
Mon., and Wed., 3:45 p.m.

St. Rita's Church  
Fr. Thomas O'Malley  
Fr. Joseph F. G. Ryan  
Masses Sunday, 6:30 8:30,  
10:30 and 12.

On Holy Days Masses at 6, 8,  
9 and 11.

Evening devotions Wednes  
day and Friday, 8 p.m.

Trinity Presbyterian Church  
Hastings Ranch Drive and  
Sierra Madre Blvd.

Rev. Donald H. Ostrander,  
Minister  
9:30 a.m. Church School.

11:00 a.m.—Worship Service.  
6:30 p.m.—Westminster Fellowship.

FRESH GRADE A LARGE  
RANCH EGGS Doz. 59c

PERFECT HOST  
COFFEE Lb. 79c

NBC IT'S NEW!! 6-oz. Pkg.  
CHEESE CRACKERS 19c

Made With Aged Cheddar Cheese.

PET—CARNATION—SEGO—NESTLES  
MILK 2 Tall Cans 25c

KNUDSEN'S  
BUTTER 1/2 Lb. 37c

FRUITS and VEGETABLES

SWEET SILVERSKIN  
ONIONS 5c lb

SUPERIOR PACK  
SALAD—SPINACH  
COLE SLAW 2 Cello Pkgs. 15c

LONG GREEN  
CUCUMBERS 5c ea

C & H  
SUGAR 10 Lbs. 93c

BORDEN'S  
MAYONNAISE Qt. Jar 59c

CAMPBELL'S  
TOMATO SOUP 10 1/2-oz. 10c

QUEEN ISABELLA  
GRAPE JUICE Qt. Bottle 25c

GOLD MEDAL, ENRICHED  
FLOUR 10 Lbs. 89c

FROZEN  
FOODS FOR  
DELICIOUS  
MEALS

KOLD KIST  
STEAKS . . . . 2 1/4-oz. 15c

CLARK'S  
CHICKEN OR  
TURKEY PIES 3 for \$1

19c BRAND  
PEAS . . . . 10-oz. 15c

BROCCOLI SPEARS 15c  
MIXED VEGETABLES 15c

CAL-FAME 6-oz.  
ORANGE JUICE 2 FOR 25c

WEEK-END SPECIALS — MEAT DEPARTMENT

ROUND STEAK

MANNING'S  
CHOICE

77  
lb

RUMP ROAST 69  
lb

65  
lb

BRISKET (KOSHER STYLE) CORNED BEEF 65  
lb

65  
lb

MORRELL'S PRIDE BACON . . . . 65  
lb

65  
lb

RETAILER-OWNER  
CERTIFIED  
GROCERS  
Member  
The Co-operative  
GROCERY  
ASSOCIATION

ROESS MARKET  
SIERRA MADRE BLVD. AT LIMA

NEXT TO POST OFFICE



PRICES EFFECTIVE THURS., FRI., SAT., APRIL 23-24-25

## Social and Club Activities

### 'Goats for Korea' Current Project of OES Social Club

Men and women attending a dinner which the Social Club of the Order of Eastern Star will sponsor the night of April 27 are expected to enjoy their fare in extra measure, knowing that the admission they pay eventually will help provide goat's milk for hungry little children in Korea, innocent victims of the fighting there.

The state convention opened Tuesday and will continue through tomorrow. A high point of the conclave will be the election of officers, one of the closing matters of business. Mrs. Joseph C. Wenger of Los Angeles, who is well known to Sierra Madre and Pasadena are a members, is unopposed for the presidency.

Actually, the money raised at this and similar affairs will buy goats to be sent to Korea. The project is an organized one, with headquarters in Pasadena. The director of the project, David E. Norcross, will be the speaker at the dinner here on the 27th. The dinner is open to the general public.

Eastern Star members heard Mr. Norcross speak recently at

the Congregational Church and were so impressed with his comments and the worthiness of the project that they decided to follow up with the approaching fund-raising dinner.

The dinner is scheduled for 6:45 p.m. in the Masonic Temple, 33 E. Sierra Madre boulevard. Mrs. William Bowers, as president of the sponsoring Social Club, heads the dinner committee which also includes Mrs. Fred Williams and Mrs. James Moore.

The organization which Mr. Norcross heads gives assistance to children of other countries as well as Korea, but the coming dinner funds are to be used specifically for "Goats for Korea."

Eastern Star members heard Mr. Norcross speak recently at

### Woman's Club Sends Delegates To State Conclave In L. A.

Representing the Sierra Madre Woman's Club at the 50th annual convention of the California Federation of Woman's Clubs in session this week at the Biltmore Hotel, Los Angeles, are Mrs. Fred Williams and Miss Clara Sykes as delegates and Mrs. Percy Kortkamp who is representing the local club's president, Mrs. E. W. Beutler.

The state convention opened Tuesday and will continue through tomorrow. A high point of the conclave will be the election of officers, one of the closing matters of business. Mrs. Joseph C. Wenger of Los Angeles, who is well known to Sierra Madre and Pasadena are a members, is unopposed for the presidency.

Mrs. John L. Whitehurst, a past president of the General Federation, will be one of the principal speakers on a program which includes many speakers of note.

Mrs. Amer Stolp, state president, will preside. The Sierra Madre delegates attending will report back to the club at the next regular meeting in May.

### Mrs. Albert J. Paus Joins Chaparral Poets

Mrs. Albert J. Paus, 282 San Gabriel court, one of Sierra Madre's poets, has become a member of the Pasadena Chapter of the Chaparral Poets of California. Mrs. Paus, who sells her poems and short stories for children, writes under the name of Hazel R. Paus.

The next meeting of the Chaparral Poets in Pasadena will be Sunday, May 3, at 2 p.m. in the YMCA building, 78 North Marengo.

Speed kills, take it easy.

**BECHERER BUICK, INC.**  
135 W. Foothill Boulevard  
Monrovia, Calif.  
Phone ELLIOTT 8-2529  
  
If your car needs repairing, we have Pick-up and Delivery Service.  
  
Hours-Scales Dept.  
8 a.m. to 9 p.m. Mon. thru Fri.  
8 a.m. to 6 p.m. Sat.  
10 a.m. to 5 p.m. Sun.



ONE OF THE MOST BEAUTIFUL tablecloths to be seen in Sierra Madre for many years is the one shown in the picture along with its creator, Madam Berth Babin, second from the left. A masterpiece in crochet, it will be displayed at the Pomona Fair in September. In the immediate present, however, it is being used to help raise funds for the securing of material for the Sewing Group of the Sierra Madre Friendship Club, members of which are making clothes for orphans. Of those who contribute to the cause, someone eventually will receive the tablecloth as an award. The women shown, who are working towards this goal, are, from left to right: Mrs. Blanche Gallegos, Madam Babin, Mrs. Etta Leguin, Mrs. Nellie McGuire, and Mrs. Alice Sedgman.

### Mrs. Lacy's Tour Abroad Will Include England's Coronation

Mrs. Clara Bruce Lacy's friends in Sierra Madre are looking forward to first hand accounts of the Coronation in England in June and at a send-off luncheon for her recently they extracted promises of descriptive letters.

Mrs. Lacy, who resides at 84 W. Laurel, left Friday by air for Kansas City where she will visit briefly and will be joined by her sister-in-law, Mrs. A. Lee Smiser, who will be her traveling companion for the European tour which will culminate in England.

The two women will visit also in Philadelphia before going on to New York City where they will embark April 25 aboard the Holland-American liner the S. S. Ryndam.

The tour will take them to Holland, Germany, Italy, Switzerland, France and England. They will arrive in London the day before the Coronation but are not apprehensive about having a vantage point. Their places are already reserved for them in a covered grandstand where their meals will be

served to them on Coronation day.

Mrs. Lacy expects to return to Sierra Madre late in June.

Mrs. Shelby Cowart and Mrs. F. D. R. Moote were hostesses at a bon voyage luncheon for Mrs. Lacy before her departure.

### Young GOP Club Potluck Dinner, Meeting Tomorrow

The Sierra Madre Young Republican Club will hold a pot luck dinner and meeting at 7:30 tomorrow night in the home of Mr. and Mrs. Mac A. Cason, 462 Manzanita.

Members and guests planning to attend have been asked to call Mrs. Cason to check on the food to be provided. Those not able to attend in time for the dinner are urged to attend the meeting later, at which time a report will be made on the results of the current membership enlistment and on coming activities.

William Hawkins will conduct the business session.

### Mills College Club Honoring Mothers

The Pasadena Mills College Club, of which Mrs. William H. Marion of Sierra Madre is president, will honor the mothers of girls attending Mills College at a luncheon today in the home of Mrs. Donald Paul White, 3015 E. California, Pasadena.

Mrs. Robert B. Roessler is chairman of the luncheon committee. The guests of honor will include mothers from Pasadena, San Marino, Altadena, Arcadia, Glendale, South Pasadena, Monrovia and La Canada. Several Sierra Madreans are members of the club.

During a brief business session today Mrs. Philip G. McDuffie of the Pasadena Mills College Mothers' Club, will report for the nominating committee.

### IMMUNIZING AMERICA

"Striking differences of personal preference, far from being antagonistic, can, with a constructive attitude upon our part, become stimulating, expansive, and creative. We can discover new vistas of truth and wider ranges of understanding whenever we bring our own prejudices into the light. We help to immunize America against intolerance, bigotry, and confusion every time we personally practice the fine art of disagreeing agreeably."—Dr. J. Richard Sneed, First Methodist Church, Los Angeles.

### Several from Here To Attend Banking Institute's Rose Ball

As a consul and a member of the Women's Committee of the Pasadena Chapter, American Institute of Banking, Miss Lilian Mandrey of the Bank of Sierra Madre, is assisting with plans for the chapter's annual spring dance Saturday night.

Miss Mandrey and others from the bank and their friends are planning to attend the affair, the Rose Ball, which will be held in the Mirror Room of the Pasadena Elks Club.

Music will be by Earl Williams' orchestra. In keeping with the theme of the dance, each woman attending will be given a red rose.

### VISITOR FROM ROME, N. Y.

Mrs. R. H. O'Hara of Rome, N.Y., arrived recently for a month's visit with her son-in-law and daughter, Mr. and Mrs. Alexander Black, 445 E. Highland, and their children, Peter, Nancy, Carl and Mac.

### Community Calendar

This Community Calendar is compiled by the Sierra Madre Coordinating Council. For calendar appointments, call Mrs. Paul E. Campion, Custer 5-9729.

**April 23:**  
7:15—Lions  
7:30—Civic Club  
8:00—American Legion Auxiliary  
8:00—Planning Commission

**April 24:**  
7:30—Santa Anita Gun Club  
8:00—Public meeting, Masonic Temple. "School Week."

**April 28:**  
12:00—Kiwanis  
7:30—Masons  
8:00—City Council  
8:00—Concero

**April 30:**  
2:00—W.C.T.U.

7:15—Lions

**May 1:**  
7:30—Santa Anita Gun Club

8:00—P.T.A.

8:00—Friendly Indians

**May 4:**  
10:00—Girl Scout Council

2:30—Friendship Club

7:30—St. Rita's Guild

8:00—Eastern Star

**May 5:**  
10:30—Bethany Missionary Society

12:00—Kiwanis

7:30—Masons

8:00—Sierra Madre Coordinating Council

**May 6:**  
8:00—Nursery School Auxiliary.

Our capable staff is qualified to conduct services for any church or fraternal order.

Grant Chapel  
Funeral Directors

HARRY A. LANGE STERLING T. RIPPLE

Custer 5-3414

### AAUW ELECTS MRS. HARTRANFT TO 1953 OFFICE

A Sierra Madrean, Mrs. C. W. Hartranft, has been elected recording secretary of the Arcadia Branch, American Association of University Women and, along with other new officers, will be installed in formal ceremonies at a luncheon-meeting June 6. Mrs. Hartranft is one of a number of Sierra Madre women active in the AAUW.

Mrs. Harold Sexsmith of Arcadia was elected 1953-54 president succeeding Mrs. Ray Kinross, also of Arcadia. Mrs. Sexsmith previously had served as second vice-president and program chairman. Other new officers include: Mrs. Charles H. Crosby, Temple City, first vice-president and membership chairman; Mrs. Edward A. Heiss, Arcadia, second vice-president and program chairman; Miss Olive Case, Arcadia, corresponding secretary; Mrs. F. H. Ott, Arcadia, treasurer.

Mrs. Frank Marvin of Fresno, state AAUW chairman, will preside during the installation ceremony in June, the fourth annual induction of officers for the Arcadia Branch. The installation luncheon will be held in the Monrovia Woman's Club.

A regular meeting will be held in May, the date to be announced in the near future.

Retired Teachers Announce Program For April 28 Meet

The Pasadena-Foothill Division of the California Retired Teachers Association will have a varied program at its next meeting scheduled for 1:30 p.m., Tuesday, April 28 in the lecture room of the Pasadena Public Library, 285 East Walnut.

After a brief business meeting, Miss Fay Epperson will present whistling selections and child impersonations and Miss Leah Cross will show pictures she took recently in Europe.

Retired teachers from out of the state are invited to attend the meeting.

Drive slower and live longer.

**FRANCESCA FLETCHER,**  
Mus.B.; A.D.C.M.  
Teacher of Piano, Pasadena  
Branch of Trinity College,  
London  
**At Sierra Madre Women's Club**  
Wed. afternoon, May 6th,  
3:30 to 6 for interviews  
For information call SY. 2-4437

### WEEK-END SPECIAL

FRIDAY—SATURDAY—SUNDAY

GRASS SEED Reg. \$1.25 89¢ lb

### HEMEROCALLIS DAY LILIES

Gallon Containers 50¢

**WARD NURSERY**  
192 N. Mt. Trail Custer 5-9909 Sierra Madre

**Peace of Mind since 1889**  
...AND NOW  
3 1/2% (current rate) per year

**EARN MORE NOW...**

**AND DO IT SAFELY!**

open your savings account at HOME

The doors of Home Savings have never closed since 1889... 64 years of absolute safety, even through the worst wars and depressions in history.

Now Home pays you a big 3 1/2% per year on all accounts, each one further protected by insurance to \$10,000.

Earn more now... and do it safely. A Home Savings account brings you many advantages. Accounts opened by the 10th earn from the 1st. Stop in the office nearest you... today.

resources over 100 MILLION DOLLARS  
America's Fastest Growing Savings Institution.

**HOME SAVINGS**  
and Loan Association of Los Angeles

118 E. HUNTINGTON DR., ARCADIA • Douglas 7-3573

Other Offices:

LOS ANGELES • STUDIO CITY • LONG BEACH

BEVERLY HILLS • HIGHLAND PARK • HUNTINGTON PARK

# McBratney's

## GREEN TAG SALE

NOW IN PROGRESS:

THURSDAY, FRIDAY, SATURDAY (APRIL 23-24-25)

3 VALUE-PACKED DAYS OF SHOPPING PLEASURE WHERE BARGAINS MULTIPLY AND GROW ON EVERY COUNTER.

Excellent "Gift Suggestions" for Mother's Day (next Month), exceptional savings on Vacation Wear and Summer Specials.

Make it a day at McBratney's: Sale begins 9:45 a.m.! (All sales final, no refunds, exchanges, telephone orders, or COD's on sale merchandise.)

AMPLE FREE PARKING!

MYRTLE AT LEMON

McBratney's  
THE IRISH LINEN STORE

OPEN FRIDAY NIGHT 'TIL 9:00

MONROVIA

Our capable staff is qualified to conduct services for any church or fraternal order.

Grant Chapel  
Funeral Directors

HARRY A. LANGE STERLING T. RIPPLE

Custer 5-3414



..... Half Century Together

"MRS. PAULUS AND I HAVE BEEN PALS SINCE 1889," said Henry J. Paulus in accounting for his many years of happy married life. The couple, pictured above, celebrated their golden wedding anniversary earlier this month at day-long festivities including a dinner party and a reception. Their home is at 75 E. Mira Monte. Photo by Anthony Loya Studios, Los Angeles

### HIGH MASS, DINNER, RECEPTION MARK PAULUS GOLDEN ANNIVERSARY

Mr. and Mrs. Henry J. Paulus, 75 East Mira Monte, celebrated their golden wedding anniversary Sunday, April 12, at a high mass followed by a dinner and reception, the occasion also marked the 28th wedding anniversary of one son, the third wedding anniversary of a grandson and the 14th birthday of another grandson. The celebration was one day in advance of the actual anniversaries and birthday, April 13.

Mr. and Mrs. Paulus' oldest son, Ambrose, and his wife, Mary of Montebello, were married 28 years ago on his parents' anniversary and, in turn,

their son, Raymond, married his wife, Verna, on the same date three years ago. They now reside in Hollywood.

In the midst of all the anniversary festivities Richard Paulus, son of the senior Pauluses' other son and daughter-in-law, Mr. and Mrs. Urban Paulus, 177 West Grand View, received good wishes on his 14th birthday.

The senior Mr. and Mrs. Paulus also have a daughter, the former Irene Paulus, now Mrs. Thomas Nestor, who makes her home in Sierra Madre with her husband and children.

Mr. Urban and Mr. Ambrose

## Social and Club Activities

### MARTINET REUNION CELEBRATES ANNIVERSARY, SOLDIER'S HOMECOMING

Approximately 50 members of the Martinet family gathered Sunday, April 12, on the ground of the R. T. Martinet home, 217 South Lima, for the annual family reunion.

The occasion this year also celebrated the 55th wedding anniversary of the parents, the Edward Martinets of Los Angeles, and was a "welcome home" to Ronald L. Martinet, 417 Manzanita, who was home on furlough after 18 months with the air force in Japan and Korea. He reported to March Field this week for reassignment.

Present were the Edward Martinets' 12 sons and daughters, most all living in the Southland. The group included 25 grandchildren and three great-grandchildren. Present from the most distant point were Mr. and Mrs. Eloy Martinet of Las Vegas, Nev. Two of the great-grandchildren are Gary and Keith, small sons of the R. T. Martinets of Sierra Madre.

A pot-luck meal was served during the day and entertainment included ping pong games and stunts on the trampoline, among other activities.

The reunion customarily is held on Easter Sunday but was deferred one week to coincide with the elderly couple's anniversary date.

Paulus and Mr. Nestor together are carrying on the hardware business in East Los Angeles which Mr. Henry J. Paulus established in 1903. He is now retired.

On hand for the golden wedding anniversary festivities, in addition to friends and business associates from Sierra Madre and all of Southern California, were the couple's 14 grandchildren and three great-grandchildren.

The festive day started with the celebration of high mass at St. Rita's church. The church and pews were decorated with flowers and ribbons fitting the occasion and many of those invited to the dinner and reception attended mass with the Pauluses.

Approximately 75 gathered for the anniversary dinner later in the Hillcrest dining room and were entertained by concertina and vocal artists.

Later in the afternoon and evening Mr. and Mrs. Paulus and their families received the felicitations of more than 200 friends at a reception in the Mira Monte avenue residence, also decorated for the occasion. A three-piece Spanish orchestra provided music for a grand march and dancing. A highlight was the cutting of the wedding cake by the golden anniversary couple.

For the reception Mrs. Paulus pinned a corsage of gold colored orchids to her teal blue lace gown, with which she wore pale pink accessories and golden slippers. Earlier in the day her corsage was of white orchids. Mr. Paulus was in full dress.

Mrs. Ambrose wore a light blue suit, Mrs. Urban Paulus wore a white ensemble and Mrs. Nestor was in pale green. All had corsages.

Arriving from Chicago in time for the festivities and staying on indefinitely as guests of Mr. and Mrs. Henry J. Paulus are his sister, Mrs. Lillian Morris, and Mrs. Paulus' nieces, Mrs. James Feeney and Mrs. Andrew Fitzgerald.

### Valley Alumnae Club Sponsoring Style Show

San Gabriel Valley Club of Alpha Gamma Delta will present a Fashion Tea on Saturday, May 2, at the San Gabriel Women's Club, 261 Junipero, from 1:30 to 4 p.m.

The event benefits the sorority's national cerebral palsy philanthropy. Fashions will be from Lorraine Sutherland's Feminine Fashions, Alhambra.

Mrs. Harry Redoglia, chairwoman, has as her assistants, Mrs. Richard Hartt, Albert Rogers, Lester Gauthier, William Hostetter, Robert Williams, Gerard Lebeau, Donald Phinney, and Ray Anderson. Tickets may be obtained from Mrs. Robert Gibson.

Many parents will be attending "School Week."

### FOOTHILL CHAPTER CELEBRATES HADASSAH'S 41ST BIRTHDAY

Celebrating Hadassah's 41st birthday, the local Foothill Chapter of Hadassah will sponsor a linen shower today, April 23, at the home of its president, Mrs. Ralph Cohen, 177 North Sunnyside, Sierra Madre. Dessert luncheon is served from 12:30 to 1 p.m.

Program chairman, Mrs. Nancy Paul will be assisted by Mesdames Harold Doroshaw, Sam Friedman, and Mark Harris. Luncheon hostesses will be Mesdames Sam Kirzner and Morris Clayman.

Inasmuch as all linens will be sent to the Hadassah operated hospitals in Israel, donors are requested to bring items for single beds or towels, washcloths, and items suitable for hospital use.

### VISIT AT CAMP PARKS

Mr. and Mrs. C. R. Borneman, 359 W. Sierra Madre boulevard, accompanied by their son, Brian, returned recently from Camp Parks Air Force base near San Francisco where they visited another son, Lawrence, who has since been transferred to Amarillo, Texas.

### Local Writers Attend Reception For Teacher In Altadena Sunday

A number of Sierra Madreans attended the reception Sunday afternoon, April 19, at the Altadena Town and Country Club for Mrs. Ivan Jones, author and teacher whose professional name is Helen Hinckley. Some of them, including Mrs. Alice Pedigo and Mrs. Grace Vane, have attended Mrs. Jones' writing classes.

Another ex-pupil, Mrs. Linda Pittinger, is spending a year with her husband and children near Athens, Greece, from where she has written a series of articles for the News.

Mrs. Jones is the author of "The Mountains Are Mine" besides many children's stories, and other stories in various periodicals. Her husband also is a writer and instructor at Pasadena City College.

The campaign against cancer may help YOU!

THURSDAY, APRIL 23, 1953

SIERRA MADRE NEWS—5

dents present as honored guests at the Woman's Club 46th birthday celebration earlier this spring.

Mrs. Robertson has subscribed to the NEWS continuously for the past 30 years and reads it from "cover to cover," she reports.

Her son, J. Craig McLaughlin, also remembered here, moved some months ago to a new home in China Lake, she writes.

## NOTHING DOWN

12 MONTHS TO PAY

Use the  
**DON JACKSON**  
STORE FOR MEN  
CLOTHING PLAN  
18 West Sierra Madre Blvd.



## CELEBRATION SALE

Thurs., Fri., Sat., April 23, 24, 25. (Plenty of Parking Area)

We are staging a big celebration sale at two deluxe Safeway stores in the San Gabriel Valley with a big value giving event. To this we have added many special attractions for young people as well as grown-ups. We invite you to come and see your family and neighbors and have a good time. Something going on every hour Thursday, Friday and Saturday. All Celebration Values are effective at all Safeway stores listed at the bottom of this ad.

### TO BE GIVEN AWAY

Two Beautiful \$325.00

Deluxe Model 600

O'Keefe & Merritt

**GAS RANGES**

One at Each

Deluxe Safe-

way Store.

(On Display

Now, Come

and See Them)

No

Purchase

Necessary

TICKETS TO ADULTS AT CHECK STANDS

DRAWING — SATURDAY, MAY 9

Special Values on

Chef Boy-Ar-Dee Fine Foods

SPAGHETTI With Meat Sauce 35¢

DINNERS Or W/Mushrooms each 13¢

SPAGHETTI With Meat Or 8-oz. can

SAUCE With Mushrooms can

SPAGHETTI WITH 15¢-oz. can

MEAT BALLS ..... can

CHEF BOY-AR-DEE ..... 25¢

SPAGHETTI With Tomato Sauce and Cheese 23¢

CHEF BOY-AR-DEE ..... 15¢-oz. can

RAVIOLI ..... 11-oz. can

CHEF BOY-AR-DEE ..... 15¢

SPANISH SAUCE ..... can

SPAGHETTI With Meat Sauce 35¢

DINNERS Or W/Mushrooms each 13¢

SPAGHETTI With Meat Or 8-oz. can

SAUCE With Mushrooms can

SPAGHETTI WITH 15¢-oz. can

MEAT BALLS ..... can

CHEF BOY-AR-DEE ..... 25¢

SPAGHETTI With Tomato Sauce and Cheese 23¢

CHEF BOY-AR-DEE ..... 15¢-oz. can

RAVIOLI ..... 11-oz. can

CHEF BOY-AR-DEE ..... 15¢

SPANISH SAUCE ..... can

SPAGHETTI With Meat Sauce 35¢

DINNERS Or W/Mushrooms each 13¢

SPAGHETTI With Meat Or 8-oz. can

SAUCE With Mushrooms can

SPAGHETTI WITH 15¢-oz. can

MEAT BALLS ..... can

CHEF BOY-AR-DEE ..... 25¢

SPAGHETTI With Tomato Sauce and Cheese 23¢

CHEF BOY-AR-DEE ..... 15¢-oz. can

RAVIOLI ..... 11-oz. can

CHEF BOY-AR-DEE ..... 15¢

SPANISH SAUCE ..... can

SPAGHETTI With Meat Sauce 35¢

DINNERS Or W/Mushrooms each 13¢

SPAGHETTI With Meat Or 8-oz. can

SAUCE With Mushrooms can

SPAGHETTI WITH 15¢-oz. can

MEAT BALLS ..... can

CHEF BOY-AR-DEE ..... 25¢

SPAGHETTI With Tomato Sauce and Cheese 23¢

CHEF BOY-AR-DEE ..... 15¢-oz. can

RAVIOLI ..... 11-oz. can

CHEF BOY-AR-DEE ..... 15¢

SPANISH SAUCE ..... can

SPAGHETTI With Meat Sauce 35¢

DINNERS Or W/Mushrooms each 13¢

SPAGHETTI With Meat Or 8-oz. can

SAUCE With Mushrooms can

SPAGHETTI WITH 15¢-oz. can

MEAT BALLS ..... can

CHEF BOY-AR-DEE ..... 25¢

SPAGHETTI With Tomato Sauce and Cheese 23¢

CHEF BOY-AR-DEE ..... 15¢-oz. can

RAVIOLI ..... 11-oz. can

CHEF BOY-AR-DEE ..... 15¢

SPANISH SAUCE ..... can

SPAGHETTI With Meat Sauce 35¢

DINNERS Or W/Mushrooms each 13¢

SPAGHETTI With Meat Or 8-oz. can

SAUCE With Mushrooms can

SPAGHETTI WITH 15¢-oz. can

MEAT BALLS ..... can

CHEF BOY-AR-DEE ..... 25¢

SPAGHETTI With Tomato Sauce and Cheese 23¢

CHEF BOY-AR-DEE ..... 15¢-oz. can

RAVIOLI ..... 11-oz. can

C

# MODERN ROYAL DRUG FOUNTAIN - GRILL

6—THURSDAY, APRIL 23, 1953

SIERRA MADRE NEWS

## WHO SAYS WHAT . . . ?

Don't forget to set your clocks ahead Saturday night for Daylight Savings Time which becomes official Sunday at 1 a.m. Or, if you want to be obstinate about it, you can always wait until Sunday to argue with your friends as to whether you lose an hour by setting the clock ahead. Some of them, no doubt will insist that the only way to gain an hour is by setting the clock back 60 minutes. But what you really are doing is gaining an hour of daylight by losing an hour in setting the clock ahead—in order to gain that extra hour later which you lose in order to . . . Never mind. Do it your own way!

The Best Thing That  
Has Happened To  
Sierra Madre  
Since "7" Up

HARRY A. LANGE

REAL ESTATE and INSURANCE  
Custer 5-0385

13 KERSTING CT. SIERRA MADRE

## Local Entries Compete In Pigeon Race

Trained birds from Sierra Madre were in the competition last Sunday when approximately 3000 racing pigeons were released simultaneously over the San Joaquin Valley at 7 a.m. in the 200-mile race from Fresno to lots scattered throughout Los Angeles County. The plucky little birds battled headwinds for five to six hours to reach their home lots.

Owners of local entries in the race included Hugo Annas, William Stanley, Mike Aranson, and Marcus Woodward Jr., all members of the Crown City Racing Pigeon Club. William Stanley's birds came in ninth and eleventh in the club, winning over the other local entries.

Twenty years ago Sierra Madre was known among pigeon racers for its many large lots and winning birds. History appears to be repeating itself as interest in the sport increases. In the race from Tulare on April 12, Hugo Annas won not only first place in the Crown City Club, but received the trophy for the Mountain Concours, which comprises six clubs, and totaled 626 birds in the day's competition.

William Stanley was sixth in the club, and 14th in the concours, while Marcus Woodward Jr. raced the winning bird in the junior division.

## SUCCEEDING WITH OUR NEIGHBORS

"Reducing the friction of living depends upon the practice of our own good relationships with persons closely associated with us. The test of our efficiency comes in our relations with those persons nearby with whom we rub shoulders day by day. If we fail with our next door neighbors, how can we expect to succeed elsewhere?"—Dr. J. Richard Sneed, First Methodist Church, Los Angeles.



IT ISN'T A FAMILY PORTRAIT, but a group picture of the new "Royal Fountain Grill" manager with his staff that is now greeting and serving the customers who crowd daily into Sierra Madre's newest establishment for short-order meals. Besides the fine food that is cooked on a modern grill for the world to see, the establishment offers the largest "news" rack in town—in keeping with the spirit of the old "Sierra News Stand" that kept local residents supplied with a great variety of tobacco, magazines, and newspapers. From left to right, they are Margie Yeager, Bonnie Mattioida, Manager Morris Yasskin, Elsie Davis, and Hazel Hansen. S.M. News Photo

## A Letter From

## Athens to the Folks at Home

Virginia Pittenger, wife of Lincoln Pittenger, now on an engineering job in Athens, Greece, writes to The News about the experiences she is sharing with her husband and three children during a year's absence from their home in Sierra Madre.

Villa Antigone Iatrou Ekali, Greece

Perhaps some of you read the article in the Jan. 3 issue of Sat Eve Post about Greece and Papagos. In that article, which by the way, gives a reasonably accurate picture of the problems that exist here, Mr. Hauser mentions "U.S. Ambassador John E. Peurifoy, a cheerfully impetuous man . . . " I think Mr. P.'s cheery impetuosity carried him a little too far when he said in a speech before a group of American women that Greek wages have kept pace with inflation.

Nothing appears farther from the truth. Greek economy at this point resembles nothing so much as a flat tire—deflated everywhere but at the bottom where most Greeks work and try to eke out a living. The cheapest commodity on the Greek market is labor—and what an affront it is to the dignity of man when the skill of mind and hand is of less value than the materials they mold.

**Ailing Economy**  
This is a sick economy—stagnant and poor. You cannot talk to a Greek for five minutes without his telling you what

a poor country Greece is. And it is poor, but it seems to us that it is poorer than need be.

For example, Greek wine is shipped with French labels and thus earns American dollars for the treasury of France. Greek olive oil goes to Italy, finds itself labeled Italian and fills the coffers there. Why? Because in Greece there is little enterprise, imagination, initiative or drive. Do not misunderstand me. I like the Greeks as a people—some of them I love. They are simple, warm-hearted, gallant and brave. But they are still living in the shadow of a glory over 2000 years old. And the modern world doesn't do much to help.

When tourists come to Greece what do they want to see—what do they want to talk about—what do they write about? The antiquities! And what do they say in utter disappointment and disdain? "Why, these Greeks are not the Hellenes of 2000 years ago. They are a different race—Slavic, Turkish, Germanic, Egyptian." All right. They're not the same. But what of it! At the risk of being considered a doit or a barbarian or worse, I confess that I am far more interested in the life and warmth and wishful courage that are, than in all the wondrous glory that was!

## Need World Role

The Greeks as a nation need to feel that they have a real place in today's world—and a contribution to make to it. They've been at the raggle-taggle end of things for so long that they think it's the only place for them. For generations of turbulent political history they've held off aggressions of one kind or another and fought themselves free again when they've been defeated. They've come to regard as normal their routine of a little fragal peace followed by a great deal of violent war.

And there you have it—when did a national sense of inferiority, hopelessness and indifference ever breed enterprise, imagination, initiative or drive? If only we could help them see, through our eyes, the things they might export to a world that really knows very little about them, their wonderful talent for music, their colorful

costumes and native dances, their art, the physical beauty of their country.

## Poverty Is of Spirit

Perhaps you have begun to see—as they have not—that the physical poverty of Greece is, in part, the result of poverty of mind and spirit. And this poverty no government aid on earth can dispel however good its intentions.

The people are hoping, however, that the Papagos government will at least try to take steps to strengthen the shaky economy and combat the poverty of mind and spirit. One such step would be to close the terrible gap between wages and prices. I did my ineffective bit along that line the day before New Year's, the Greek day for gift giving.

I had gone in to Athens to the big central food market (not recommended for those with susceptible stomachs) and found the huge square at the entrance to the market lined on all sides with stalls and jammed full of people. The stalls were well stocked with merchandise—some shoddy, some fine—but all expensive. The people milled about in real holiday exuberance, shouting at each other, laughing heartily over little things, jostling, pushing, clowning. They laughed at the antics of the mechanical monkeys, gaped at the German trains, exclaimed over the dolls and fingered the rubber balle. But in the end they bought balloons for 3000 Dr. each (about 20c).

## Cat Is Admired

I had parked the car in front of a stall run by a man who had once worked for the American Mission here and who knew a little English. He admired the car at great length, asked me why it was so dirty and while I explained about Ekali mud, began to wipe it clean with a rag. Finally he got round to asking me if I wanted to buy anything. I examined his merchandise—tiny mechanical cars—small rubber balls—and balloons—listened to his prices—\$7, \$2, 20c—and bought a ball and three balloons. He shook his head sadly. Business was very bad. All these people and no money. I pointed out that they had money, but not enough to meet his prices. Then I suggested that he reduce his prices—perhaps cut them in half. He looked at me as though I were crazy and I hastened to explain. Five sold at half price would earn more than one at full price—or more than none sold at all. He smiled.

ed then as he understood. Ah, yes, this was an America idea! But it was not for Greece. No, things were different here—harder, much harder.

Maybe if I'd had more Greek I could have persuaded him to try. As it was he told me that all the merchandise I saw would be put away for next year. And that's what happens to half the merchandise in Athens. It's kept on the shelves until time and dust make it what it may not have been in the first place—an inferior product that will satisfy nobody.

## Seek Foreign Capital

Papagos is talking about encouraging foreign capital. I'd like to see a Sean Roebuck or a Montgomery Ward—with their genius for low cost production, large scale merchandising and quick turnover—come in here and set up shop. The competition would surely spark a tingle in this stagnant economy that would be felt everywhere—and then things would start to move—money, stock, labor and manufacturing. Greece would be a live, going concern and the people would have a share in it.

Somehow something will have to be done. The poverty and misery of a whole people do not remain static. I am told, though I have seen no indications of it, that the Communists



SAM PERLOF  
OPENS FOUNTAIN GRILL

are gathered in their holes, ready and waiting.

P.S.—Since writing the foregoing I've had an opportunity to talk to someone from the U.S. Embassy about this business of wages and prices. I was solemnly assured that statistics did indeed prove that the gap between the two was narrowing. Of course, 75% of the average income went for housing and food, leaving next to nothing for clothing, medical care or recreation.

## Congratulations

From One of Your

Neighbors

"Around the Square"

*Virginia Dayles*

SELECTED CLOTHES FOR WOMEN

1 KERSTING CT.

SIERRA MADRE

## Greetings

and

## Best Wishes

to the

## Royal Fountain Grill

and

## The Royal Drugs

from the

## Plumbing Department

## SIERRA MADRE HARDWARE

31 W. Sierra Madre Blvd.

Custer 5-2331

## Congratulations

and

## Lots of Luck

to the

## Royal Fountain Grill

## M. de la Torre

GENERAL BUILDING CONTRACTOR

CUSTER 5-1290



DELIVERY SERVICE  
Custer 5-3320  
SAM PERLOF

ROYAL DRUG STORE

17 KERSTING CT.  
S&H GREEN STAMPS

## COSTUME JEWELRY

Very Attractive  
Earrings  
Bracelets  
Pins  
Each 47\*

\* Federal Tax Extra.

Princess Aloha Orchids  
For All Our Customers  
Thursday — Friday — Saturday

FREE DELIVERY

**ROYAL DRUGS**  
S & H Green Stamps

17 Kersting Ct.

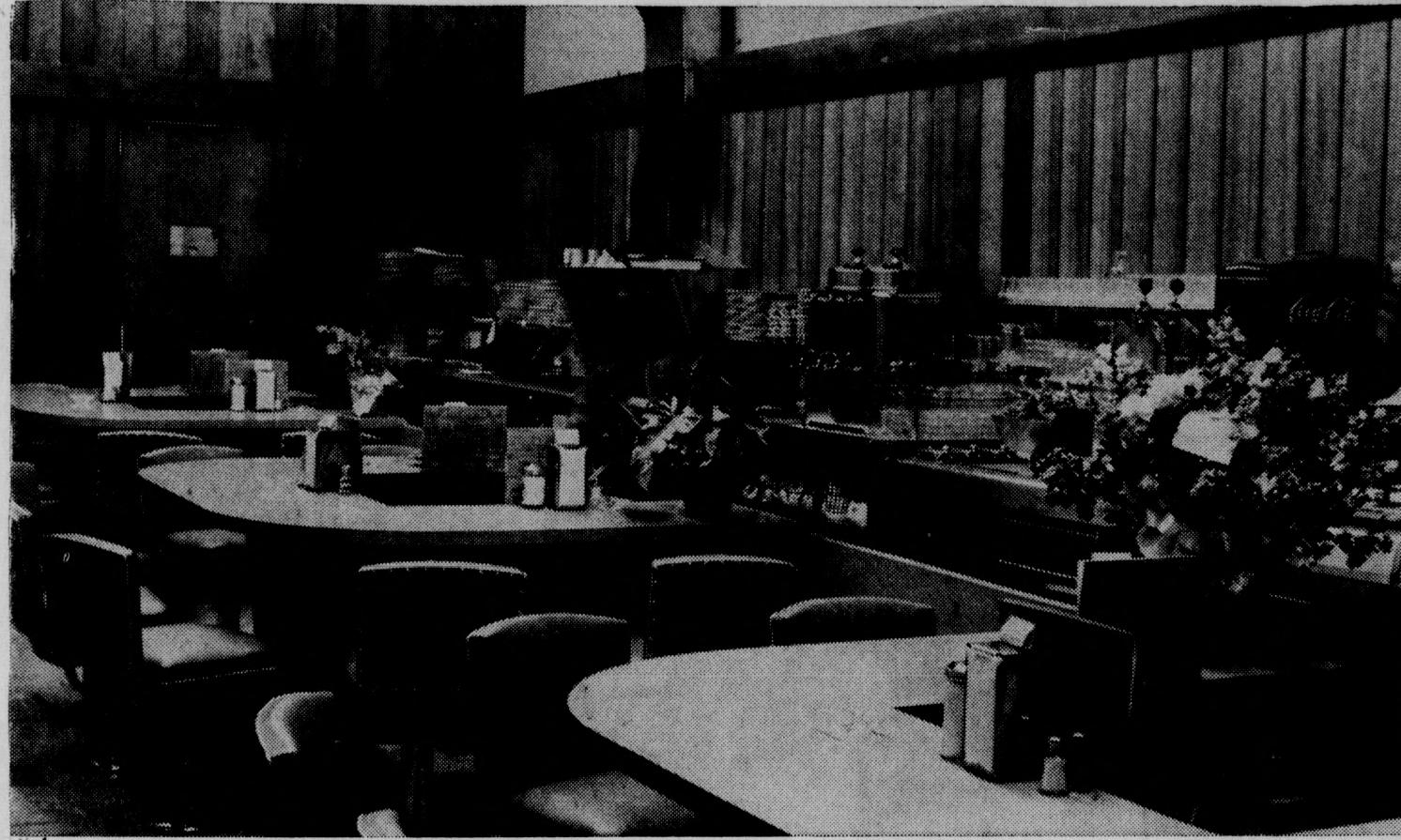
Custer 5-3320

SIERRA MADRE NEWS

9 KERSTING CT.

A  
P  
R  
1  
9  
5  
3

# GRAND OPENING STARTS TODAY THRU SAT.



NOBODY COULD TELL by looking at this picture that it's an interior view of what once was the old "Sierra News Stand." Since Sam Perloff took over the place Jan. 2, joining it by an inside entrance to his Royal Drug, the rebuilt establishment has caused many a passer-by to stop for a "double-take." The paneling is clearheart redwood, and the fixtures are the best that can be made in stainless steel. Everything in it is so new, in fact, that not even an old dish is left from the former "Stand." Perloff is so proud of it that he is declaring a "Grand Opening," which he will celebrate today, tomorrow, and Saturday by giving orchids to the ladies and other tokens of good will to everyone.

## DEATH TAKES FRED KROEMER

Frederick Christian Kroemer, 35-year-old CBS Radio and TV executive, died of a heart attack Tuesday evening at his home, 645 Canyon Crest. A native of Fort Wayne, Ind., he had been a resident of Sierra Madre for five years.

He is survived by his wife, Stefa; two stepsons, Michael Cuning of Oakland and Robin Cuning at the Navy Air Base, Mira Mar; his parents, Mr. and Mrs. John Kroemer of Fort Wayne; two sisters, Mrs. Jack Blake, Fort Wayne, and Mrs.

Glen Moehler, Auburn, Ind. Funeral services will be at 2 p.m. today at Grant Chapel. Final rites and interment will be in Fort Wayne.

### CLASSI QUOTES

WERE WE KEPT BUSY! We got in a wrong phone number (we confess—it was our error) and Cassy the Classi. girl was busy from that Thursday 'till the next answering inquiries for the correct number. We learned the hard way that classified bring results!

## Application By Edison Co. Asks Increase

The Southern California Edison Company has filed an application with the Public Utilities Commission of California, asking for a rate increase which will provide an approximate six per cent rate of return on its rate base, which it is believed "will protect the public interest in the future by protecting the strength of the company."

Formal public hearings before the California Public Utilities Commission are scheduled for June 10.

At the Edison Company's annual meeting of stockholders last Friday, April 17, W. C. Mulendore, president, stated that the year 1952 was a relatively good year compared with preceding years and insofar as earnings per common share were concerned. The company had the best water supply in Edison history, both on the San Joaquin River watershed, supplying the company's Big Creek plants, and on the Colorado River, supplying the Hoover Dam plants.

With these favorable circumstances, Mr. Mulendore pointed out that the company's financial performance for the year would have been better if its rates for electric service had been adjusted for inflation, as have the rates of most other utilities.

### WHAT IS . . . From Page One

(b) The upper grade students are the ones who study instrumental music and need auditorium facilities.

(c) Upper grade students

have a more highly organized athletic program requiring more playground space than may be developed at first at the new building.

(d) The heavy enrollment is still in the lower grades, for instance, we have five first grades and 2½ sixth grades.

(e) Future plans for the new site do include facilities for the 4th, 5th and 6th graders.

(1) Increased play space.

(2) Additional facilities which will allow instrumental music classes, assemblies, etc.

(5) Why is so much land necessary when plans call for 400 students?

State Division of Schoolhouse Planning requires five acres for an elementary school plus one acre for each 100 students. Thus 400 students would require nine acres. A site of this size should allow for any possible expansion even beyond the 1958 school population figure of 1000 students.

6. What about devaluation of nearby property?

This will be non-existent or at a minimum since:

(a) Shield and protective planting will be used on northeast and south of the school property.

(b) The set-back from Canon avenue will be sufficient to allow adequate landscaping on the west.

(c) Architect's sketch portrays this.

7. How much area north of Grandview and Santa Anita avenue (Double drive) is in Sierra Madre City School District?

Our School District includes practically all of the area on the east side of Santa Anita avenue for approximately one mile north of Grandview avenue. This is several blocks in width, and is already developed along Vista, Oakwood and Elkins avenues just north of Grandview avenue.

## Congratulations

From

Your Pal Across the Street . . .



18 W. Sierra Madre Blvd.

We Extend Our Good Wishes . . . To The Royal Drugs and the Royal Fountain Grill

ON THE OCCASION OF Their Grand Opening Thursday, Friday and Saturday

THE BANK OF SIERRA MADRE COMMERCIAL • SAVINGS Member Federal Deposit Insurance Corporation

## Good Wishes TO THE Royal Drugs and The Royal Fountain Grill FROM

**COTTON ELECTRIC CO.**

ELECTRICAL CONTRACTORS Elliott 8-6535 518 W. Walnut Monrovia

Lots of Luck To You

FROM Mr. and Mrs. J. C. McKibben of

**McKIBBEN FURNITURE**

47 West Sierra Madre Blvd. CUster 5-0463

## Royal Fountain Grill Brings All-New Look to Old Location

The name of it is "The Royal Fountain Grill." Everything about it is new, except its address—15 Kersting court—and the old sign that still remains above the door: "Sierra News Stand."

The old-timers in Sierra Madre will probably continue to call it by the old name for some time to come, human nature being what it is, but they will find nothing inside to remind them of the days when they ducked in only for a newspaper, a quick purchase at the tobacco counter—or just to get out of the rain.

They may still go in for the same errands, without being disappointed; the new magazine rack is 21 feet long and if there's a publication it doesn't offer, store owner Sam Perloff doesn't know what it is. But these are no longer the sole attractions. What catches the eye are the 14-foot light-buff walls that seem to bring the sunlight in—for the first time, the huge vent-over, stainless steel hood that removes all smoke and cooking odors from the new grill where food is prepared in the customer's presence by Margie Yeager, chief cook, and sometimes by Morris Yasskin, manager of the new restaurant.

Perloff hired Yasskin to manage the Royal Fountain Grill, knowing him to be experienced in the food business after five years of operating his own market here. Yasskin also has gained valuable experience in super-markets and other phases of the food industry.

Others who will help serve the customers of the Royal Fountain Grill are Elsie Davis, Hazel Hansen, Bonnie Mattioida, Marlys Hurst, and Bill Pawlacyk. Chief cook, as previously stated, is Margie Yeager. All personnel are residents within the community and will contribute their share in the operations designed to give Sierra Madreans the best of service from 7 a.m. to 9 p.m.

There's not a trace of the old counter. The new one, seating 21 people at gleaming Formica surface-tops, doesn't even touch the floor around the base. That's because all the new equipment has been built to conform with the very latest standards set by State Health and Sanitary Codes. This also applies to the all-new plumbing and dish washing mechanisms. Even the dishes are new.

Perhaps one of the most impressive effects within the newly illuminated interior is that achieved by the far wall where the entire section is made of clearheart redwood paneling. The rich, soothng effect of this paneling continues around the counter beyond which there is further use of redwood halfway up the high walls to where the buff colored paint catches more light. This, in combination with modern fluorescent lights, means that the old dark of the old stand is gone forever.

The man who brought about these changes is Sam Perloff, the pharmacist next door who

THURSDAY, APRIL 23, 1953

SIERRA MADRE NEWS—7

### CANCER DRIVE

The current Cancer Drive is

sponsored in the local area by

the Sierra Madre Woman's Club

and directed by Mrs. William

F. Rhodes, Philanthropy Chair-

man of that organization. Mrs.

Rhodes is assisted by Mrs. Syl-

via Colbert, Mrs. Max G. Lin-

der, Mrs. Woodson Jones, Mrs.

Al. S. Pruitt, Mrs. Peter Tab-

hak, Mrs. William Tiers and

Mrs. Clifford Voges.

This season of the year it

is a good idea for motorists to

get a small piece of chamois

to be used exclusively for the

headlight lenses.

## Congratulations

AND

Best Wishes

TO THE  
Royal Fountain Grill

## MODEL LINEN SUPPLY

DOUGLAS 7-8127

122 N. Santa Anita

Arcadia

We Wish To  
Send Our Congratulations

To

The Royal Fountain Grill  
and  
The Royal Drug Store  
On Their Grand Opening

A. & W. Restaurant  
Equipment and Manufacturing Co.

2131 Pasadena Ave.

Los Angeles 31

Capitol 2-0161

## GRAND OPENING Thurs., Fri. and Sat.



ORCHIDS for the Ladies . . . Special FAVORS for the Kids . . . Something for Everyone

WE SERVE

**BREAKFASTS  
LUNCHES  
DINNERS**

Grand Opening

Special!

**COFFEE**

ONLY 1¢ CUP

WITH SANDWICH

or PLATE ORDER

TRY OUR

**DELICIOUS  
JUICY STEAKS  
AND CHOPS**

Served Daily

HOURS - - - - - DAILY FROM . . . . . 7 A.M. to 9 P.M.

8 A.M. TO 2 P.M.

ALL THE LATEST MAGAZINES . . . NEWSPAPERS

MORRIS YASSKIN, Manager

**ROYAL FOUNTAIN GRILL**

15 KERSTING CT.

CUSTER 5-9073

SIERRA MADRE

## SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324  
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.

OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE  
PUBLISHED EVERY THURSDAY  
Established Oct. 2, 1906

Adjudication Decree Number—404,764  
Date of Adjudication—August 19, 1936

Clifford C. Ward, Publisher and Owner

NATIONAL EDITORIAL  
ASSOCIATION  
ACTIVE MEMBER

Sewall Clark ..... Editor  
Verna Lumberd ..... Social Editor  
Dorothy Underwood ..... Advertising Manager  
Frederick Hawkins ..... Plant Superintendent

## Mayor's Proclamation . . .

Since the public schools of the United States are the foundations of our free democracy and play a major role in the preparation of the citizen for tomorrow, the effectiveness of our schools depends upon the wholehearted endorsement and support by the citizens of each community.

As the week of April 26 to May 1, 1953, has been selected as "Public Schools Week" in California, I, Henry F. Korsmeier, Mayor of the City of Sierra Madre, designate the week of April 26 to May 1, 1953, as "Public Schools Week" in Sierra Madre, and urge every resident of Sierra Madre to visit his public schools to be better apprised of their role in the development of our children to meet the important obligations in a democratic society. Such a visit will enable each citizen to gain a greater appreciation of the loyalties and responsibilities of the schools.

HENRY F. KORSMEIER, Mayor  
City of Sierra Madre

Wilson Holds  
'Open House'

Wilson Junior High School will hold its "Annual Open House" the evening of April 30, beginning at 7:30. At that time all adults interested in present-day educational practices in the school are invited to see actual class room instruction.

So that each class may be long enough to afford some practical demonstration only three classes are to be "taught" that evening. This year, the

periods chosen are 1, 3, and 5. In order that all parents may come, special care will be provided for children younger than Wilson students. Children from ages 5 to 11 will be entertained by movies in the Visual Education Room while those children younger than five will be given special care in Room 22.

Refreshments provided by the Lamanda Park Branch of the Masonic Lodge will be served after "school" is dismissed for the evening.

Help the American Red Cross that helps so many!



A  
P  
R  
1  
9  
5  
3

# Hastings Ranch News

LOWER HASTINGS: KAY GATES, Custer 5-2183

UPPER HASTINGS: MARGE THOMAS, Custer 5-2551

## HELP YOUR NURSERY SCHOOL

Watch for the Hastings Ranch Nursery School representatives who are calling on Hastings Ranch residents for subscriptions to the News.

Subscription price \$3.00  
\$1.50

of every new Hastings subscription, paid in advance, will be donated by the News to the Hastings Ranch Nursery School fund.

The News will be delivered by mail to subscribers only after May 1.

## Instrument Park Rezone Is Denied

The Pasadena Planning Commission last week denied the request by Consolidated Engineering Corporation for a change in zone to establish their "Instrument Park."

The commission pointed out the fact that Consolidated was attempting to rezone R-2 (residential) property for commercial uses, which zoning would leave the acreage open to manufacturing uses other than that of precision instruments.

Residents of the Hastings Ranch area and the homes west of Sierra Madre Villa had opposed the rezoning request at a previous public meeting of the Planning Commission, through petitions which carried more than 1000 names, and in letters of protest to the commission.

## NOTHING DOWN

12 MONTHS TO PAY

Use the

**DON JACKSON**  
STORE FOR MEN CLOTHING PLAN

18 West Sierra Madre Blvd.

## Parties in Hastings Homes Boost Nursery School Fund

The first bridge parties in a series being sponsored by the Hastings Ranch Nursery School as a part of their fund-raising program were given in the Ranch last week. Each of the ladies attending gave a donation of \$1 for her ticket which also made her eligible for gifts which are being donated by merchants. Bridge prizes are being donated by the hostesses. Those who opened their homes for parties were:

Mr. John de G. La Montagne, 3790 Landfair road, entertained 18 ladies in her home. Her guests were Mmes. Walter Claus, Winfield Payne, Earl Jones, E. F. Brown, John Norrman, Robert Rank, Warren Siliman, William Lansill, Marvin Gold, John Baker, John Osborn, Robert Cross, David Zinsmeyer, Richard Martin, Helmut Vors, F. J. Landenberger, J. H. Hedrick, Blair Hyde and Dunbar Burdick. Among others who were unable to attend were: Mmes. George Baughman, Elmer Morton, Ira Isaacson, Robert Croft and Robert Fleming.

At this party, Mrs. John Osborn received the merchant's gift, a beautiful rose bush donated by Ward's Nursery in Sierra Madre. Mrs. F. J. Landenberger won the bridge prize, a pair of gardening gloves attractively decorated with flowers.

Two tables of bridge and one of canasta met at the home of Mrs. Norman W. Anderson, 1145 Tropical. The merchant's gift was a nice box of groceries donated by Don's Market. Among those attending the party were Mrs. F. D. Scurr, Mrs. Harry S.

### PLAN & PLANT YOUR YARD NOW

Detailed scale drawing of your backyard, including outdoor living area, planting area, service yard and children's play space. Your ideas incorporated if desired.

\$35

### ANGELA CARY

Landscape Consultant Call Custer 5-2594 for appointment.

Enjoy Competent Service

your friendly bank

UNITED STATES NATIONAL BANK

128 East Huntington Dr. ARCADIA • Foothill at Myrtle Ave. MONROVIA Member Federal Deposit Insurance Corporation • Member Federal Reserve

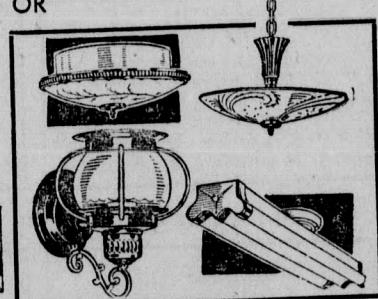
## SAM SAYS . . .

"I'm Going to the Wholesale House"

ARE YOU BUILDING OR REMODELING?

### SPECIFY

ELECTRICAL



### SUPPLIES and FIXTURES

FROM THE POOR MAN'S FRIEND

CITY WHOLESALE ELECTRIC CO.

2785 E. Foothill (corner Daisy) PASADENA SY. 2-7648

## Drive Continues for Ranch Nursery School Funds

Sponsoring parents of the Hastings Ranch Nursery School continued this week in their fun-work activities toward making the school a reality by September.

A number of Ranch homes are being opened for bridge get-togethers; a dance, theater party, and a toy sale are also on the agenda, along with the current News subscription drive, as fund-raising projects for the \$3000.

Working enthusiastically in Upper Hastings on the fund drive, and active in plans for the school, are: Mrs. Edsel Curry, 1055 Cynthia; Mrs. Lewis I. Ross, 3880 Cartwright; Mrs. Ross Burke, 980 Pepperhill; Mrs. Charles E. Cowen, 3860 Cartwright.

Mrs. George M. Lock, 1155 Michillinda; Mrs. Charles Smith, 1165 Daverie; Mrs. Frank Smith, 3935 Pepperhill; Mrs. Robert L. Farmer, 1010 Pepperhill; Mrs. Dominic Giangregorio, 990 Pepperhill; Mrs. James Chinn, 1130 Valley View; Mrs. H. James Germaine, 1370 Coronet; Mrs. Edwin Cowen, 1049 Cynthia; Mrs. Carleton Wright Jr., 1210 Daverie.

Mrs. Robert Bremar, 1200 Daverie; Mrs. Norman Anderson, 1145 Tropical; Mrs. Guy Knudson, 975 Pepperhill; Mrs. Owen Cone, 3865 Sierra Madre boulevard.

Mrs. Stewart McIlvannin, 3835 Cartwright; Mrs. Bruce Graham, 1190 Daverie; Mrs. Gordon H. Lowe, 3815 Cartwright; Mrs. Charles Kelly, 1095 Reed.

Other active Ranch Nursery School sponsors were announced recently in the News.

## Field Frolics of '53 Promises To Be Super

The dads at Field School have been practicing every night, Monday through Friday, for their show, Field Frolics of '53, to be presented at the Field Cafetorium, May 8 and 9.

"We have had a good turnout of hard-working and most cooperative dads," Mr. Dick Hassbrook, in charge of the production, says. "It looks like we are going to have a wonderful show," he added.

Everyone is invited to attend. The admission will be 75¢ for adults and 25¢ for children. Reservations will be accepted up to three days prior to the show and children will bring home envelopes for the ticket money, on the outside of which parents will be asked to designate which night they wish to attend the show. Those not having children in the school are asked to contact Mr. Hassbrook at CU 5-1930 for reservations.

There will be acts of singing, dancing, comedy and music in the variety show, which in the past years has filled the cafetorium to capacity.

## Irish Rugby Team To Play In Rose Bowl

Mr. and Mrs. Ted Donald of 1205 Tropical recently made a trip to Berkeley to meet and watch the Queen's University rugby team of Ireland play two games with the University of California at Berkeley.

Mr. Donald is secretary of the Southern California Rugby Football Union, one of the sponsors of the Irish team in the United States.

The Queen's University team is one of the best in the world and has only lost two of the 37 games they have played since last October. The team arrived in Los Angeles last Monday for the last two games of a 10-game tour of British Columbia and California. One of these games was played last night in Santa Ana and the final game of the tour will be played next Saturday, April 25, at the Rose Bowl against UCLA at 3:00 p.m.

There will be a preliminary game played for the state championship between the Northern California and Southern California All-Stars team at 1:30 at the Rose Bowl.

Mr. Donald will play in this game on the Southern California All-Star team.

On Wednesday, May 6, second series of parties will be held in the following homes:

Mr. and Mrs. Edsel Curry, 1055 Cynthia; Mr. and Mrs. Jennings David, 858 Rim road; Mr. and Mrs. Frank H. Brown Jr., 1090 Hastings Ranch drive; Mr. and Mrs. Charles H. Ayres, 3880 Canfield road; Mr. and Mrs. Blair A. Hyde, 3575 Greenhill road; Mr. and Mrs. George W. Jenkins, 780 Rim road; and Mr. and Mrs. William R. Kelley, 625 Rim road.

## Field Queen Contest Still Open To Girls

Applications are still being received for the Field Queen to participate in the finals at which the Queen of the Sierra Madre Country Fair will be chosen. The judging of the contestants will be held at Field School Cafetorium on May 1, at which time the girls, dressed in street wear, will file in front of the judges platform.

Girls between the ages of 16 and 21 who are residents of the Field School district are eligible. Applications are being received by Mrs. Robert Buttigane, 3535 Landfair road, Custer 5-1919.

The first Pack meeting was held April 10, 1953. All twenty Scouts, sporting brand new uniforms, attended with their parents to make the initial meeting a success. The opening ceremonies were conducted by members of Den 1.

Impressive initiation ceremonies were conducted by cubmaster McKeegan and Bobcat pins were presented to the following members: Den 1, Robert Grenier, Jon G. Kehler, Robert Keily, Philip Kelly, and Gary Paulson; Den 2, John L. Brinton, John Lindenthal, T. Steven Markov, Peter F. Wilson, and Arthur J. Valentine; Den 3, Gerald Donaldson, Thomas McKeegan, Stanley Perzanowski, and Theodore G. Schnoor; Den 4, Anthony Andrews, James Miller, Luis R. Rios, Robert Schram, Don R. Smith, and Richard Stube.

Denner Stripes were presented to Philip Kelly, John Brinton, Gerald Donaldson and Don Smith. Assistant Denner Stripes were presented to John Kehler, Arthur Valentine, Stanley Perzanowski and Robert Schram.

The Den Mothers, Mrs. Eugene Leitly, Den 1; Mrs. Jack

## SPECIAL OFFER

Thurs., Fri., Sat., April 23-24-25

FREE—One 6x10 Drop Cloth (Valuette) Protects Your Furniture and Floors With Each \$10 Purchase

Boysen Colorizer and Sherwin-Williams Paints, Bico Bond, Redwood Finishes, etc. Famous Nationally Advertised Wall Papers.

Open 8 a.m. to 6 p.m.  
We Deliver

Open Friday Nights  
S & H Green Stamps

SIERRA MADRE PAINT & WALLPAPER

35 N. BALDWIN Custer 5-3378

EXPERT TIRE & BATTERY SERVICE  
PICK-UP and DELIVERY SERVICE  
AL FOXTON

W. SIERRA MADRE BLVD. AT AUBURN (Across from Safeway)

THURSDAY, APRIL 23, 1953

SIERRA MADRE NEWS—9

## Named President

Mrs. E. F. Brown, 3880 Shadow Grove road, is to be installed as president of Alpha Xi Delta sorority at their Founder's Day luncheon on April 18. The luncheon will be held at the Altadena Town and Country Club.

Mrs. Gaylord Holt, 3725 Dehaven avenue will be installed as rushing chairman at the same meeting.

Meanwhile the contractor agreed to complete the lodge and wait for his money until after the sale.

Each girl is being given a quota of a case (24 cans) of peanuts to sell and upon meeting this quota, she will receive a Camp Chiquita ownership certificate.

The Camp Fire Girls are a Community Chest agency; however, the Community Chest provides money only for the operating budget of the organization and an annual sale is their chief means of supplementing their income for improving facilities of the two camps they maintain.

## Charles E. Smiths Have Desert Holiday

Mr. and Mrs. Charles E. Smith of 1165 Daverie recently returned from a trip to Las Vegas and Death Valley.

While in Las Vegas the Smiths stayed at the Flamingo Hotel.

Mrs. Smith's father, Mr. Arthur Nickman of Santa Anita Oaks, looked after the Smiths' two small sons, Gary and Rick, while their parents were on their desert holiday.

## WORRIED ABOUT CLOTHES SHRINKING?

No need to when you have your Dry Cleaning Done Correctly CERTIFIED FUR STORAGE

WEBER'S CLEANERS & DYERS 140 South Rosemead (Just South of Colorado St.) Sycamore 3-8326



FREE PROMPT DELIVERY

TO SIERRA MADRE - UPPER AND LOWER HASTINGS RANCH

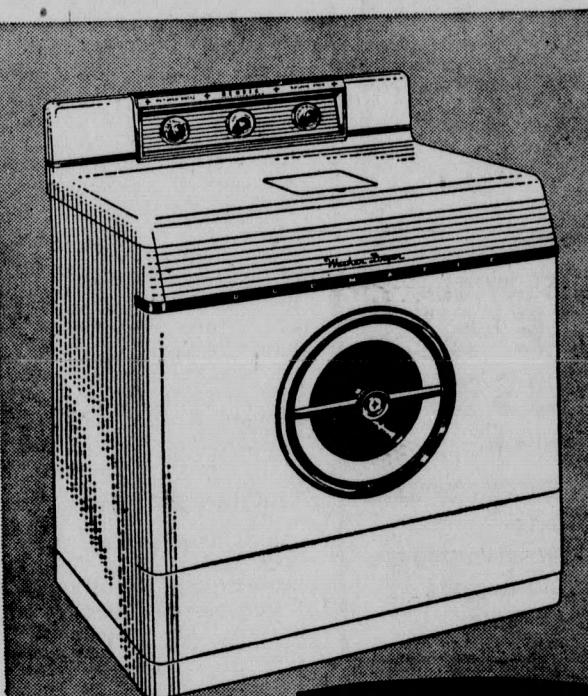
DIAL CUSTER 5-9444

HAPPY'S LIQUOR STORE

Sierra Madre

DOES EVERYTHING BUT IRON  
YOUR HUSBAND'S SHIRTS!

NOW! This one miracle invention both washes and completely dries in one continuous operation



IT'S THE NEW  
**BENDIX**  
DUOMATIC  
WASHER-DRYER

The greatest advance in home laundry equipment since the first automatic washer—and, naturally, by the same people! Like magic, the new Bendix Duomatic thoroughly washes and completely dries your clothes in a single, continuous, unattended operation. All you need to do is put in the clothes and set the dials!

DON'T BUY ANY SEPARATE WASHER OR DRYER UNTIL YOU SEE THE DUOMATIC!

BENDIX HOME APPLIANCES, Div. AVCO Manufacturing Corp., South Bend, Indiana

SIERRA MADRE HARDWARE

31 W. SIERRA MADRE BLVD. Custer 5-2331

Custer 5-2178





# CLASSIFIED

## ADVERTISEMENTS

CLASSIFIED RATES  
Per line. 15c  
50c Minimum Per Insertion  
Deadline—Tuesday, 12 noon.

### WORK WANTED

IRONING AND LAUNDRY. Done  
in my home. Reasonable. 111  
N. Sunnyside. Custer 5-3779.  
A-9-27ft

CLASSI. QUOTES  
WORK WANTED—Baby Sitting.  
"I've more than paid for my  
ads, and after the first run-  
ning!" said Mrs. Martha Willis.  
"So many calls."

ALTERATIONS, experienced. La-  
dies' and Men's. Mrs. Atwell,  
48 Esperanza. Custer 5-6191.  
A-9-25ft

THOMAS HOUSE CLEANERS,  
April Specials. Wash walls,  
ceilings, woodwork, windows,  
wax and polish floors, janitor  
service. SY. 4-7857. A-11-20ft

WORK WANTED

### WORK WANTED

SIERRA MADRE BOOKKEEPING  
SERVICE. Simplified systems  
installed and maintained, part  
time. Typing service available.  
Free consultation. CU. 5-9788.  
A-1:29ft

WOMAN AVAILABLE for care of  
mother and newborn baby.  
Will do reasonable amount of  
housework. Also practical  
nursing. CU. 5-3260.  
A-4:23:30:5-7:14

IRONING. 75c per hr. My home.  
CU. 5-0278. A-4:16ft

BOOKKEEPER-TYPIST: part  
time; financial statements,  
government reports. SYcamore  
7-9646. A-4:9-16,23:30

CAPABLE LADY, nursing experi-  
ence, available for baby sit-  
ting, evenings only. CU. 5-9976.  
A-4:9-16,23:30

SIERRA SECRETARIAL SERVICE  
Dictation and transcription.  
Typing of all kinds. Expert  
stencil cutting and mimeo-  
graphing. Free pickup and de-  
livery. Alyce Herold, 50750.  
D-226 or CU. 5-1100. A-4:9ft

RELIABLE Japanese American  
woman would like day work.  
CU. 5-9181. A-4:23:30:5-7:14

ARE YOU TIRED of that old  
lamp shade? or does it denote  
your personality? It should,  
you know. Designed and made  
by Neil L. Vieira, 487 Wood-  
land Dr. CU. 5-0750. A-4:23-30:5-7:14

BABY SITTING by refined girl.  
CU. 5-0623. A-4:23

COLLEGE GIRL, well exper-  
enced, will do baby sitting Fri-  
day and Saturday evenings.  
CU. 5-1142. A-4:23:30:5-7:14

HELP WANTED

WOMAN FOR light housekeep-  
ing, 5 half days a week. CU. 5-  
1137. B-4:9-16,23

SALESLADY, 25 yrs. or older, for  
Wistaria Bake Shop. Pleasant  
working conditions. CU. 5-3332.  
B-4:23

HOUSEWORKER, white or Japa-  
nese, 4 hrs. a day, 4 or 5 days  
a week. Must be experienced  
and thorough. CU. 5-2325.  
B-4:23-30:5-7:14

CLEANING WOMAN for 2 morn-  
ings or 1 day. CU. 5-3240.  
B-4:23

Wanted  
EXPERIENCED WAITRESS  
for fountain and grill work  
Excellent working conditions  
Good Pay  
ROYAL FOUNTAIN-GRILL  
15 Kersting Ct.

## FINE CONDITION

Large 3 bedroom, 1 1/4 baths. Separate dining room.  
Beamed ceiling in living room. Plus large enclosed  
lanai. On this property there is also a large guest  
house with 3/4 bath. Fenced rear, large, and nicely  
landscaped.

**\$22,500**

**HARRY A. LANGE**

13 Kersting Ct. Custer 5-0385  
REAL ESTATE INSURANCE

### HERE'S OUR BEST

### THREE BEDROOM

BUY IN MONTHS

CHARMING—SPLENDID CONDITION

Lovely fireplace. Two baths. Kitchen with tile,  
dining space, wired for electric range. Central  
hall. Big extra dressing room. Patio. Double  
garage. Excellent close-in location.

**\$16,500**

GOOD TERMS

**REAL ETERIA**

HOME OF BETTER HOME BUYS

304 WEST SIERRA MADRE BLVD.

Opposite Post Office

Custer 5-3433

This space is used each week for an ad on the best  
buy in a two, three or four-bedroom home listed with  
us anywhere in the Sierra Madre area.

All Ford Dealers in  
Southern California  
NOW OFFER THIS  
Big Special  
RING JOB

Ford V-8 Passenger Cars Only

Here Is What  
YOU GET:

Labor, install rings.....\$33.60  
Genuine Ford Rings.....14.93  
Genuine Ford Gaskets.....3.00  
5 Quarts Oil.....2.15

Total regular price.....\$53.68

**NOW ONLY  
\$29.85**  
(Budget Terms)

**NO DOWN  
PAYMENT**  
(On Approved Credit)

**OFFER GOOD UNTIL  
MAY 15**

Save Money... Time  
Get a Better Job... See  
Your Friendly Ford Dealer

**Carl Hansen**

Custer 5-2321  
120 W. SIERRA MADRE BLVD.

# BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS SERVICES

THURSDAY, APRIL 23, 1953

SIERRA MADRE NEWS—11

MUSICAL INSTRUMENTS

GOULD MUSIC CO.

Pianos and Organs

Sales - Rentals - Service

Open Monday and Friday

Evenings

1296 E. Colorado

SY. 6-8189

E-4:23

FURNISHINGS of early American

hickory. Lamps, chairs, tables,

chintz, accessories, etc. Custer

5-0178.

E-4:23

TABLE, large refactory (38 in. by

56 in. ext. to 80 in.), Eastern

maple; matching hutch; beau-

tiful finish; tone; 6x9 hooked

rug, almost new. CU. 5-3734.

E-4:23

4 PC. BEDROOM SUITE, walnut

finish, bevelled mirror. Custer

5-0160.

E-4:23

MISCELLANEOUS

VERY LOW RATES. Household

moving and transfer service.

Local and long distance. 24 hr.

service. SYcamore 9-2273.

1-11:20ft

FOR RENT—Used Refrigerators

\$5.50 month. Used Washers

\$4.50 month. 90 day rent may

be applied on purchase.

RASMUSSEN APPLIANCES

43 N. Baldwin Custer 5-9258

SIERRA MADRE TRANSFER. Lo-

cal and long distance moving.

CU. 5-3374.

1-8:4ft

WANTED

WANTED—RIDERS to downtown

L.A. Arrive L.A. 8:30, leave

4:30; or will share ride with

someone who drives in. Custer

5-0897.

K-4:23:30:5:7

FOR SALE—MISCELLANEOUS

WE BUY and sell tools, machin-  
ery, furniture. DON'S USED

MERCHANDISE, 1210 S. Myrtle,

Monrovia. Elliott 8-6880.

FERTILIZERS, Cow and Steer

Manures, Vigoro, Growmaster,

Peat, Leaf Mould, etc. WARD

NURSERY, 192 North Mountain

Traffic. Custer 5-9909. E-4:23

FACTORY SECONDS, 8 1/2 lbs

sweet pickle watermelon or

peaches, \$2.00 ea. Stuffed olives,

4 1/2 lbs. jars, \$2.45 ea.

Ward's Marmalade Factory,

273 E. Highland. No delivery.

E-3:12ft

1936 FORD 2-door, \$125; good

motor, fair body. Depend. trans.

CU. 5-1979. E-4:16,23:30

OLDSMOBILE '41, with '48 motor.

Excel. cond. For sale by owner.

CU. 5-1154. E-4:23

MAHOGANY custom made dou-  
ble bed, complete, matching

night stand; terrific buy for

\$60. CU. 5-2019. E-4:23

3 H.P. BRIGGS & STRATTON gas

engine, used. Make an offer, or swap. SY. 5-1994.

E-4:23

SIMMONS Hide-a-Bed, like new,

\$259 value only \$175. Custer

5-1380. evenings. E-4:23

PHILIPPINE MAHOG. SECRE-  
TARY, \$25. CU. 5-6133. E-4:23

TWO 16x600 TIRES, one almost

new. Both \$14. Phonograph rec-  
ord changer, used very little,

50 records, \$20—trade for? Tom

Henderson, 85 E. Sierra Madre

Blvd. CU. 5-3327. E-4:23

F-4:23

PROMPT HOME SERVICE ..

Our usual quality repair still

available at your home.

Our 20th Year of  
Engineered Service

Eddie's Radio & T.V. Service

81 W. Sierra Madre Blvd.

CU. 5-3327. E-4:23

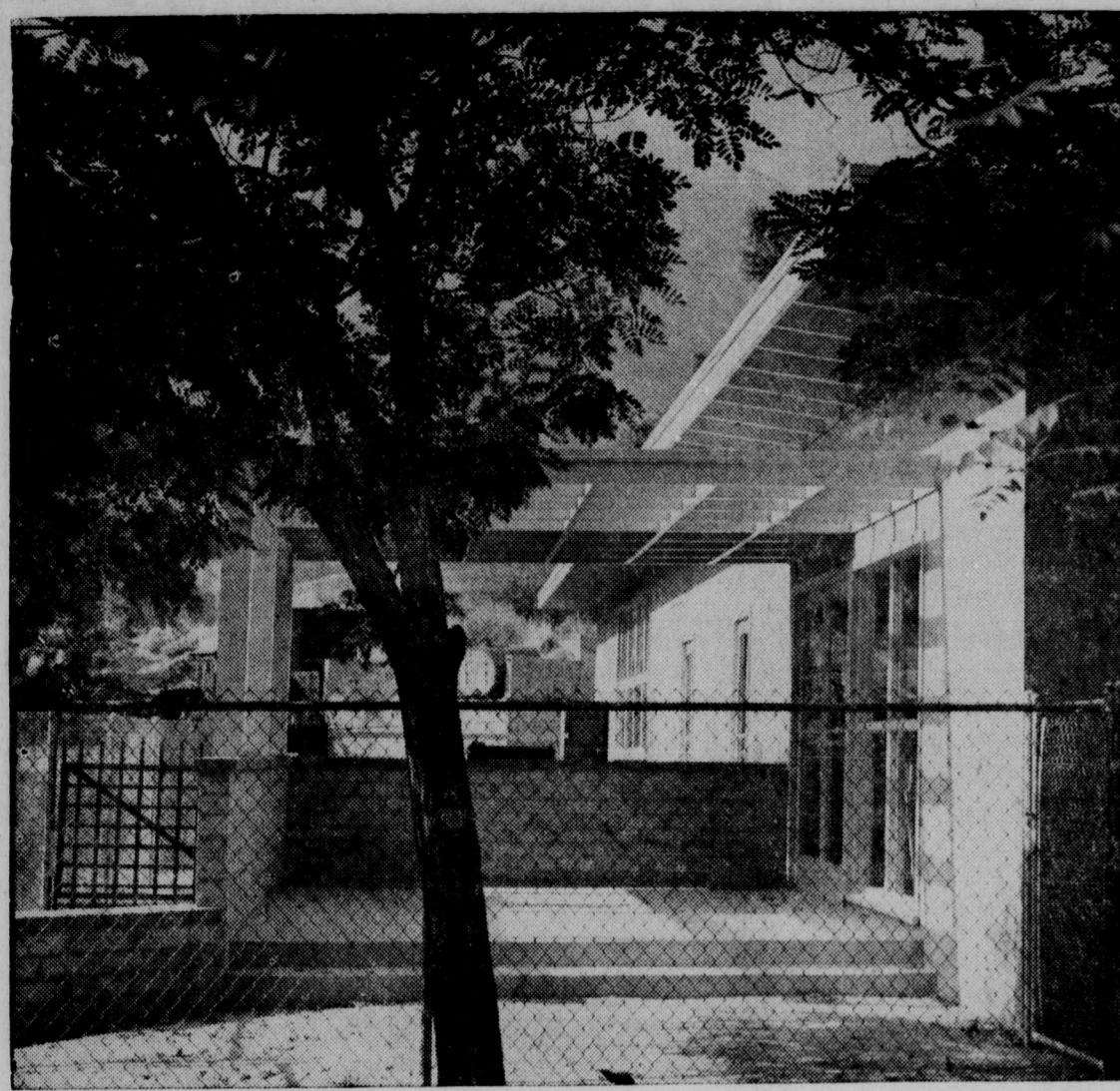
FL-7-4821

E-4:23

BETTER HOMES FOR BETTER LIVING

R. H. RHODES

BUILDER



A tribute to the community, Sierra Madre's modern Community Nursery School, 701 E. Sierra Madre S.M. News Photo

**APRIL MARKS . . .**  
From page one

School have appeared in many professional and lay magazines devoted to childhood education. It has even brought visitors to Sierra Madre for the express purpose of visiting the Nursery School.

Sixth Anniversary  
The school itself was started

the Nursery School to all preschool children in the community, the Elizabeth Woods Scholarship Fund was set up. All royalties from the book go into the fund, which in turn helps defray the daily operating expenses of the Nursery School.

In 1949, the steadily increasing enrollment indicated the need for larger quarters. Early in 1950, after a community-wide fund-raising drive, the new school was completed on the City water grounds. Part of the work was contracted, but a large portion was done by the fathers. Two large indoor play areas and three outside play areas for the three different age groups were provided at a total cost of approximately \$8000.

Dedicated to City

In July, 1950, the Nursery School building was dedicated and given to the City of Sierra Madre.

Since the move to the new school building, the average daily attendance has increased to 60 pre-school children from Sierra Madre and its environs, who attend on two, three and five day schedules.

This growth necessitated the addition of another indoor play area and a combination parents' room and office, which was completed in December, 1952.

The Nursery School is staffed by a Director, three professional teachers, nurse and janitor, who are paid personnel. In addition, some of the mothers of enrolled children act as regular assistants to the teachers. All other mothers give one day a month as parents' work.

Parents' Work

Practically all maintenance work of the building and play equipment is done by the parents. The fathers have their regular monthly work days.

Sponsoring agency for the school is the Sierra Madre Community Nursery School Association, a non-profit organization, and its Board of Trustees is the governing body. The Executive Committee, made up of the officers of the Association and

**SHUGERT'S  
HOUSE OF TOYS  
EXPANDS**

OFFICIAL OPENING OF NEW ANNEX  
THURS., FRI., SAT., APRIL 23, 24, 25  
OPEN 'TIL 9 P.M.

**IN OUR BUSY LIVES WE HAVEN'T MUCH TIME TO READ  
ADS—BRIEFLY, HERE IS OUR STORY . . .**  
1: We thank all of our many customers for their patience in "putting up" with our crowded conditions.  
2: We now have for your shopping convenience an additional 1000 sq. ft. of selling space. A more complete stock. New lines of merchandise, front and rear entrance. Free parking in rear. Gift wrapping. Free delivery.  
3: This weekend we offer many toy bargains.  
B: Sensational free gifts for children accompanied by parents.  
C: Oil painting contest with valuable prizes.

**OPENING SPECIALS**

**7 1/2 Ft. High, 2 Swings, Action Bar, Rings  
SWING SET . . . \$35.95**  
Plastic 5 Ft. by 7" Deep  
**WADING POOL . . . \$4.29**  
7 FT. BY 10" DEEP — \$7.69

**DOLLS**

Horsman, American Character, Madam Alexander, Effanbee — ALL REDUCED . . . 30%

**SAND BOXES**

With canopy. Metal bottoms.  
Regular \$12.95 . . . \$9.49

**ROY ROGERS TENTS**

Umbrella Type. 7' x 7' x 5'  
Regular \$12.95 . . . \$9.49

**10" TRIKE**

Regular \$7.95 . . . \$5.29  
NOW . . .

**FAMOUS CRAFTMASTER  
OIL PAINTING SETS**

Regular \$2.75 . . . \$1.95

Famous Structo Model . . . \$3.95

ROAD GRADER — Reg. \$5.49 . . . \$3.95

KICK BALLS . . . \$2.19

Reg. \$2.75 . . . \$2.19

6 Ball CROQUET SETS . . . \$7.49

Reg. \$10.95 . . . \$7.49

Mother Goose WALL PIN-UPS . . . \$1.79

Reg. \$2.49 . . . \$1.79

Brand New GOLDEN TRUMPET . . . \$2.89

Reg. \$3.95 . . . \$2.89

**HOUSE OF TOYS**  
113  
E. Huntington  
Arcadia  
DO. 7-5385



standing committee chairman, is the administrative body. A Professional Advisory Board serves as professional counsel.

**Financing**

Financing of the Nursery School operations is on a cost-sharing basis, supplemented by services from the parents and other interested members of the Association. The low monthly contributions are based on a pro-rata daily cost schedule and are made only if the parents are able to do so. No child is denied enrollment because of race, color, creed or financial inability to share in the cost of operations.

In addition to the above program, the extra funds necessary for equipment and maintenance are raised by the Ways and Means Committee through their yearly Rummage Sale and occasional fund-raising activities. The Nursery School Auxiliary also assists with the proceeds from their annual Fashion Show-Tea and other projects. The Nursery School also shares in the Community Chest Fund.

**Social Activities**

The Annual Christmas Dance and the Family Picnic in June

provide social activities. There are monthly educational meetings, at which experts in the various phases of pre-school education and training are guest speakers. Weekly staff meetings are held for the mothers for training in nursery education methods, as part of the reciprocal parent-child educational program.

**A Tribute**

Upon entering its seventh year, the Nursery School stands as a tribute to the citizens of Sierra Madre, the parents, the City Council, the Service Clubs, the Congregational Church, the teaching staff—in other words, the community that made it possible.

**MAKE THIS YOUR EPIPHANY**

"He was helpful in the art of living together" is perhaps the highest compliment which can be paid to any one of us. It has been earned by thousands of persons who devote their lives to the service of their fellow-beings. It should become the major effort of every individual.—Dr. J. Richard Sneed, First Methodist Church, Los Angeles.

**CHARACTER . . .**  
From Page Nine

27 would be observed by an class room during that week.

Mrs. James Stivers, Chairman of Character Education, introduced the program of the evening. Mrs. Elizabeth Faiman, in charge of the Pasadena Girl's Club, gave a talk on their activities which include baton lessons, tap, folk, and dramatic dancing, a Teen Club, "cook-out" luncheons, and many types of craft.

Mr. Paul Mechler explained another group, the Indian Y Guides, a group of boys from the first and second grades, and their fathers. The tribes are limited to nine members, and in Field there are two tribes. The boys and their fathers recited their pledge and showed their crafts for the year.

Mr. Paul Mechler explained another group, the Indian Y Guides, a group of boys from the first and second grades, and their fathers. The tribes are limited to nine members, and in Field there are two tribes. The boys and their fathers recited their pledge and showed their crafts for the year.

27 would be observed by an class room during that week.

Mr. James Stivers, Chairman of Character Education, introduced the program of the evening. Mrs. Elizabeth Faiman, in charge of the Pasadena Girl's Club, gave a talk on their activities which include baton lessons, tap, folk, and dramatic dancing, a Teen Club, "cook-out" luncheons, and many types of craft.

Mr. Paul Mechler explained another group, the Indian Y Guides, a group of boys from the first and second grades, and their fathers. The tribes are limited to nine members, and in Field there are two tribes. The boys and their fathers recited their pledge and showed their crafts for the year.

Mr. Paul Mechler explained another group, the Indian Y Guides, a group of boys from the first and second grades, and their fathers. The tribes are limited to nine members, and in Field there are two tribes. The boys and their fathers recited their pledge and showed their crafts for the year.

27 would be observed by an class room during that week.

Mr. James Stivers, Chairman of Character Education, introduced the program of the evening. Mrs. Elizabeth Faiman, in charge of the Pasadena Girl's Club, gave a talk on their activities which include baton lessons, tap, folk, and dramatic dancing, a Teen Club, "cook-out" luncheons, and many types of craft.

Mr. Paul Mechler explained another group, the Indian Y Guides, a group of boys from the first and second grades, and their fathers. The tribes are limited to nine members, and in Field there are two tribes. The boys and their fathers recited their pledge and showed their crafts for the year.

Mr. Paul Mechler explained another group, the Indian Y Guides, a group of boys from the first and second grades, and their fathers. The tribes are limited to nine members, and in Field there are two tribes. The boys and their fathers recited their pledge and showed their crafts for the year.

**THURSDAY  
FRIDAY  
AND  
SATURDAY  
April  
23, 24 & 25**

**Roberts Market**

"The Home of the Green Frog"

OPEN FRIDAY NIGHTS TILL 9 O'CLOCK

**STOKEY'S CREAM STYLE  
GOLDEN CORN** . . . 15¢

**STOKEY'S FINEST HALVES  
BARTLETT PEARS** . . . 33¢

**WASHDAY MIRACLE  
TIDE**

**Giant  
Size  
63¢**



**A GREAT VARIETY OF  
THE WORLD'S BEST FOODS**

**BEST FOODS  
REAL**

**Mayonnaise**

QT. 59¢  
JAR PT. JAR 35¢

**SAXON PURE  
APPLE  
JUICE**

Quart  
Bottle

**19**

**HEINZ "57" STRAINED  
BABY  
FOODS**

4 1/2-oz.  
3 CANS

**25¢**

**FISHER'S ALL-PURPOSE  
BISKIT  
MIX**

40-oz.  
PKG.

**37¢**

**BEN-HUR PURE BLACK  
PEPPER**

4-oz.  
CAN

**59¢**

**SWIFT'S FIRST QUALITY  
BROOKFIELD BUTTER**

73¢  
lb.

**WESTON'S WONDERFUL  
CHOCOLATE NUT  
COOKIES**

9-oz.  
PKG.

**29¢**

**CLOROX**

Quart  
Bottle

**15¢ 1/2-Gal. 25¢**

**FRESH  
Fruit  
& VEGETABLES**

**FANCY, GARDEN-FRESH  
ITALIAN  
SQUASH**

**U. S. NO. 1 SMALL, NEW**

**WHITE ROSE  
POTATOES**

**FANCY, LARGE, SWEET  
COACHELLA  
GRAPEFRUIT**

**10¢  
LB.**

**10¢  
4 LBS.**

**10¢  
3 FOR**

**BAKERY FEATURES**

**Wistaria Bake Shop**

**APPLE-FILLED DANISH**

**COFFEE CAKE** ea. 35¢

**CINNAMON  
BREAD**

**LOAF** 27¢

**7-INCH  
GOLDEN CAKE** ea. 65¢

**On the Corner  
On the Square  
in  
SIERRA MADRE**

**Roberts Market**